

Fall 1990

## volume 13, no. 3, Fall 1990

Bryant University

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# Bryant Review

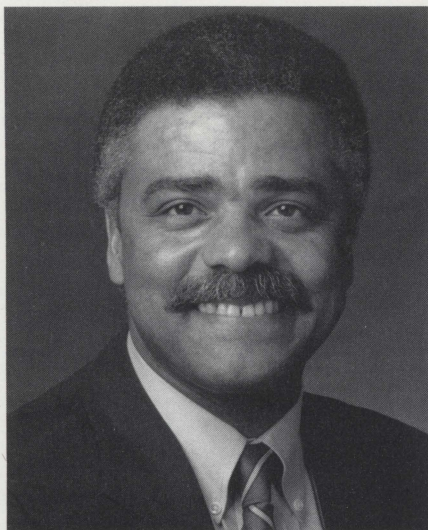
FALL 1990 ■ VOLUME 13 ■ NUMBER 3



**Can Ecology and  
Economic Development Coexist?**



## PRESIDENTIAL PERSPECTIVE



**T**hree times in recent weeks Bryant has been cited as one of America's best colleges and universities. In August, the College was listed in "Barron's 300 Best Buys in College Education." Shortly after, *U.S. News & World Report* released its annual edition on "America's Best Colleges" (October 15, 1990) and ranked Bryant second in the nation among business specialty schools (i.e., colleges and universities which award more than one-half of their bachelor's degrees in business disciplines). Most recently, the "1990 College Guide" published by *U.S. News & World Report*, rated Bryant as *the best "buy" in the nation* among its business college competitors.

These consistently robust external affirmations of Bryant's quality are well deserved tributes to the leadership and commitment of our faculty, students, service employees, staff, trustees, alumni, and friends who have worked long and hard to achieve these margins of excellence which are the cornerstones of Bryant's national reputation of academic leadership. No single individual or group can claim full credit because the whole – the Bryant family – is made so much greater by the special quality of each individual's contributions. Our national reputation and institutional strengths will attract faculty and students from more and more states and nations throughout the world. We can look forward with enthusiasm to a more diverse, international community in which to live and learn.

As I've noted on other occasions, our first student from the Soviet Union, Oleg Anikin, enrolled this fall. Oleg, the son of renowned Soviet economist Andrei Anikin, transferred from the University of Moscow in order to earn a Bryant degree. Last fall, Professor Anikin gave an outstanding lecture at Bryant to an audience of 500 business executives, faculty, staff, and students. He returned recently to give luncheon seminars with business leaders, faculty, trustees, and staff.

As we follow, with the Anikins, the Soviet Union's endeavors to become a more open political system, it is worth noting that in recent US elections voters expressed great confidence in members of the Bryant family. The College may well have the distinction of being the only private college in the country to have the governor and lieutenant governor of its home state serve as active members of the Board of Trustees. Businessman and attorney Bruce Sundlun '80H, trustee since 1989, will become governor of Rhode Island in January, and Roger Begin '76, trustee since 1987, has been re-elected as lieutenant governor. In addition, a colleague who teaches a course in "Business and Government" with Professor Ilacqua and me, US Representative Ronald Machtley, was re-elected to his second term in Congress.

Among Bryant's other victorious public officials are Raymond Fogarty '79, director of Bryant's Export Assistance Center, and Professor Mabel Anderson, both re-elected to the Rhode Island House of Representatives, and town committee-woman Professor Gaytha Langlois. Incumbent elected officials among the Bryant family are school board members John Martin, Wallace Wood, and Howard Kay. Outside of Rhode Island, we are pleased that one of our recent graduates, Gregory Massad '90, was elected mayor of New London, Connecticut. He is reportedly the youngest mayor in the nation. It is a measure of Bryant's commitment to excellence in government as well as business that so many of our alumni and Bryant colleagues have received such remarkable votes of confidence from their constituencies.

As the Cold War fades and the potential for confrontation between the super powers appears to be transforming into increasing possibilities for collaboration, our energies can once again focus on urgent global environmental problems. Articles in this issue by Managing Editor Jeannine Wilson and Professors Elaine Notarantonio '74 and William Haas '66H examine the broad spectrum of ecologic and economic development challenges the world community faces.

This theme was also the subject of a recent Bryant Forum lecture by Bruce Smart, former chair and CEO of Continental Can, Inc., director of Chevron Oil, and currently senior counselor for the World Resources Institute, who spoke on the subject of "Ecology and Economic Development: Accommodation or Collision."

I commend the editors of the *Archway* for selecting environmental concerns as the first "Spotlight" for their new monthly feature articles. Our student journalists, Kelly Cartwright, Mark Plihcik, and Travis Niles Gray, wrote excellent articles on the enormous environmental and ecological dangers which exist. These issues must become more central in national and international public policy fora. Bruce Smart argued that business leaders must become leaders in fashioning solutions to the environmental problems that threaten our planet. The message from Kelly Cartwright to student colleagues in the *Archway* is apropos for all: "... As much as we are the root of the problem, we are also the genesis of its solution."

Sincerely,

William E. Trueheart



# Bryant Review

FALL 1990 • VOLUME 13 • NUMBER 3

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On the cover:

Business leaders agree that the environment is the greatest economic issue of the 1990s. Solid waste disposal (background) is just one aspect of the problem. Bryant students are concerned about it.

(Photos by Steve Spencer)



## A New Look For Your Magazine

Beginning with this issue, the *Bryant Review* sports a new look and changes to a larger format. The new size, 32-page Bryant College periodical will be coming to you three times a year rather than four. But each issue will have more pages and more information than in the past.

A more contemporary banner and a flexible design have been adopted. We've renamed the regular departments to give them a business ring, and we've added the Faculty Focus as a standing column and a just-for-fun Bryant Trivia Quiz.

We hope you enjoy the new *Bryant Review* and look forward to your comments and suggestions for making your magazine even more enjoyable and informative.

The Editors

**Bryant Review is pleased to print signed letters to the editor. We encourage readers to write in and express their views on issues addressed in these pages.**

Dear Editor:

I am writing in regard to the spring 1990 *Bryant Review* I recently received, which focused on "Women Redefining Leadership." I enjoyed several of the articles, especially the profiles of Helene Markoff, Mary Dupont Decelles, and Jennifer Proud Mearns.

I was quite surprised, however, by the article titled "Balancing Career and Personal Priorities," particularly the comments made by Ann Moe. She says women are putting the blame on corporations for not providing flextime, day care, and other services, and "that's not equal treatment, that's preferential treatment." It's archaic statements like that which will keep career women from having children and keep mothers from exercising their business talents. Women aren't blaming corporations, but rather they are asking that corporations, who value women AND men for their work, consider ways to make raising a family and having careers a fulfilling experience.

Moe also states, "Women are expecting systemic changes to take place, both in the workplace and in traditional male and female roles, to solve the problem of balancing career and family." Obviously, she is not one of them. She goes on to state, "I'm not saying changes won't occur over time . . . Maybe corporations will change. Maybe eventually men will become more involved in child care, but it doesn't seem to be happening right now." I disagree strongly with that view. I personally know several women with children and careers. Those who are quite content have one or both of the following: a caring husband who shares in child-rearing duties and/or a corporation who values their professional talents as well as their God-given gift of motherhood. Ms. Quinn hit the nail on the head when she stated, "Maternity is a fundamental biological fact, we can't get away from that, but it is no hindrance to aiming for the top."

Ms. Sawyer was also correct when she said flexible scheduling, part-time employment, and other changes in the workplace are going to come about "not just through the good will of corporations, but because eco-

nomic reality is going to require it." In many areas of the country, both parents must work in order for a family to get by.

As a woman who plans to marry and have children in the very near future, I feel fortunate to work for a corporation that offers day care, flextime, and job-sharing (none of which is restricted to women). I realize that not all women work for such a visionary employer, but educating companies about the need for such programs and getting them implemented IS possible. Flextime and job-sharing often add no extra cost to operations; in fact they can often enhance creativity and dedication. I agree with the three women you interviewed when they say that it all boils down to choices. Choosing to be a full-time homemaker is absolutely right for some, but please don't scare off those of us who believe it might someday be possible "to have it all."

Theresa B. Mills '81

*Ed. Note: Theresa B. Mills '81 is manager/project relations at Lotus Development Corporation in Cambridge, MA.*

Dear Bryant Review Staff:

Often complaints are brought to our attention – not often are we told when we have done a good job.

This note is to tell you I enjoyed the quality and topics which were chosen for the last *Bryant Review* (Summer 90, Volume 13, Number 2).

I have noticed an improvement in the last couple of issues. Instead of skimming over the pages, I am now reading the articles with much interest. Thank you for the enjoyable reading.

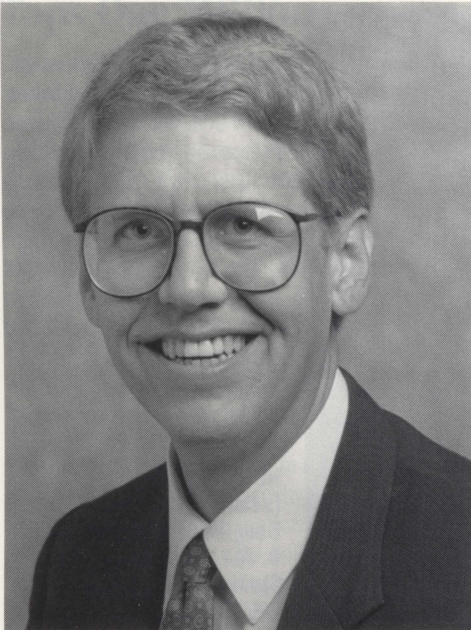
Keep up the good work.

Ron Girard '86

## Commencement Dates Set

Dates have been set for the 1991 Commencement exercises at Bryant College. The Graduate School Commencement will be held on Friday, May 17, at 4:00 p.m. and the undergraduate Commencement ceremonies are scheduled for Saturday, May 18, at 10:00 a.m. Families of graduates are advised to make their hotel reservations early.





## Teaching in Turkey Extraordinary Experience for Fulbright Scholar

**H**is stay in Turkey as a Fulbright Scholar was "an extraordinary experience in virtually every dimension," says Professor Roger Anderson, who spent the spring semester last year teaching Introduction to Management at Dokuz Eylul University in Izmir. Formerly known as Smyrna, Izmir is a city of 3.5 million people on the Aegean Sea. A major port for centuries, it is an important shipping and commercial center.

"My colleagues were among the most erudite and sophisticated I have ever worked with," Anderson notes. "And at the drop of a hat, they were delighted to sit down and spend a couple of hours over tea having the most wonderful conversations." Although some had earned their doctorates in America, many had never left Turkey.

Anderson, who joined the Bryant College faculty in 1988, previously taught at the University of Oregon, the University of Virginia, and Montana State University. He has been an exchange professor at Kumamoto University of Commerce in Japan. A labor relations expert, he earned a BA at Augustana College and holds an MBA from the University of Wyoming and a PhD from the University of Oregon.

"I was carrying a full teaching load, and I think I did some of the best teaching of my life. I purposely left all my notes behind, so I had to start from scratch." The students were bright and enthusiastic, according to the management professor, but while some had strong English skills, others were just learning the language.

"I had to make a concentrated effort to put things in the simplest possible terms," explains Anderson. "I had to think very carefully about my discipline and I was gaining new insights every day. If the students learned half as much as I did, I think it was an enormously successful semester."

Anderson notes that his teaching experience in Turkey gave him "a deeper appreciation for the degree to which management is culturally bounded and the degree to which the same term can have different meanings in different cultures. In the West, for example, authority attends position, while in the East, authority attends the individual," he explains. "Even though politics, government, and business are contemporary institutions in Turkey, the traditional understandings of authority (and other management terms) still apply."

At the crossroads of East and West, Turkey has vast cultural riches with elements of "Hellenistic, Christian, and Islamic cultures all built atop each other," says Anderson. He visited the biblical city of Ephesus, Urfa which is said to be the location of the Garden of Eden, the walls of ancient Troy, and many other sites of historic and religious significance during his stay in Turkey.

Anderson, who relied mainly on public transportation, says the buses ran the gamut from "the broken windshield type to deluxe air conditioned motorcoaches with a steward serving coffee." The broken windshield type were the most fun, according to Anderson. "You might be sitting next to someone with a live chicken in his lap, and after a while a peasant lady would tap you on the shoulder and offer to share her lunch of bread, olives, and tomatoes."

A poor country by American standards, by world standards Turkey is fairly well off. Disparities in income are more pronounced than in the US, says Anderson, and the standard of living is very basic. "But everywhere you go the streets are clean and well kept, and you don't have that sense of desperate poverty that you get in an American ghetto, for instance."

Unemployment is a big problem in Turkey, because of a large shift in population from the countryside to the city in the last two decades. "Officially, unemployment is about 30 percent," notes Anderson, "but there is a huge underground economy. You might see a man sitting on a street corner every day with a scale where people will weigh themselves for 500 Turkish lira (about a nickel). With the profits from this enterprise, he will earn enough to buy perhaps some bread and an onion, his food for the day."

"The Turks are enormously ambitious," says Anderson, "and their economy has seen tremendous growth over the last 30 years." They have entered into joint ventures with international companies and are now producing electronics, automobiles, and textiles. The Turks are working very hard to prepare for entry into the European Economic Community.

"Most of what we Americans think we know about Turkey comes from the movie, 'The Midnight Express,' which presents a very false and distorted picture of Turkey." Turkey has a parliamentary form of government, and its legal system is based on the Swiss civil code. One of America's most steadfast allies, Turkey is a member of NATO and has extensive NATO installations.

Anderson points out that the Turks are not Arabs. They were Christians until they became part of the Ottoman empire in 1603. Although today the primary religion is Islam, there is strict separation of church and state. It is a very cosmopolitan, open society, and there are no serious social barriers, explains the management professor.





## TAKING STOCK



### Gibson Named Vice President for Development

Robert W. Gibson has been appointed vice president for development at Bryant College. Former assistant vice president for development at the University of Vermont, he assumed his new position in August.

Gibson, who had been at the University of Vermont since 1981, served in a variety of development roles there and managed a staff of 26 people responsible for capital gifts, annual giving, support services, and publications. Prior to assuming his new position at Bryant, he was senior manager and fund raiser for the University of Vermont responsible for major giving, campaign strategy, and corporate and foundation development efforts.

Previously, Gibson had been director of annual giving at the University of Bridgeport in Connecticut and regional recruitment representative and field supervisor for the Penn-Jersey Regional Blood Program in Philadelphia, PA. A graduate of the University of Pennsylvania, Gibson holds an MA from the University of Bridgeport.

## Three Alumni Among Five New Trustees



**New trustees**  
(seated left to right)  
Douglas S. Krupp '69, '89H;  
B. Jae Clanton;  
Steven H. Townsend  
'76, '80MBA;  
(standing)  
Gerald F. Cerce '69;  
and Arthur H. White.

Three alumni are among the five new Bryant trustees who took their seats at the board's fall meeting September 27. All were elected for three-year terms.

Gerald F. Cerce '69 is chairman and CEO of Accessories Associates, Inc., (AAI) of North Providence, RI. Cerce has headed AAI, a national costume jewelry, accessories, and leather goods manufacturer, importer, and supplier, since 1986. Previously, the Providence, RI, resident was president of Femic, Inc., a leading manufacturer of fashion jewelry, which merged with AAI.

Douglas S. Krupp '69, '89H of Wellesley, MA, is co-chair of The Krupp Companies, a real estate investment firm that also operates Harborside Healthcare with more than 20 nursing homes nationwide. The Krupp Companies are headquartered in Boston, MA.

Steven H. Townsend '76, '80MBA is a partner, director, and chief financial officer of Cornu-

copia Natural Foods, Inc., of Dayville, CT. The Brooklyn, CT, resident owned two variety stores and a restaurant before selling them to start Cornucopia, which processes and distributes natural and organic food products, specialty food items, and gourmet products nationwide.

Also elected to the board of trustees were B. Jae Clanton, executive director of the Urban League of Rhode Island, and Arthur H. White, president and CEO of WSY Consulting Group, Inc., of Greenwich, CT. A Providence, RI, resident, Clanton was the first woman and first African-American to serve as executive director of Family Services, Inc., of Rhode Island. She holds leadership positions with many social service organizations.

A frequent speaker for leading organizations, White heads WSY, a national management consulting firm, with Daniel Yankelovich and Florence Skelly. He resides in Stamford, CT.

## TICKER TAPE

■ Professor **Ronald Deluga** presented a paper in late summer at the annual convention of the American Psychological Association. Its title: "The Effects of Transformational and Transactional Leadership on Follower Influencing Activity."

■ Professor **R.D. Norton** delivered papers in Indonesia and Berlin in July during a trip underwritten by a travel grant from the National Science Foundation. At a conference on "Government - Private Partnerships in the Pacific Rim" in Bandung, Indonesia, he spoke on "The Visible Hand of Government in Singapore's Service Sector," and at the Berlin Science Center, one of Germany's two main research institutes, he spoke on "The Case for Fortress Europe."

■ The CNN/Television Network show, "Sonya Live," featured an interview with Professor **Judy Litoff** on her "war letters" books and research. The hour-long show aired on July 4 as an Independence Day special segment. Litoff also co-authored three articles on her work which were published recently: "Since You Went Away: The Home Front Letters of American Women" in *Women's Studies*; "Will He Get My Letter?: Popular Portrayals of Mail and Morale During World War II," in the *Journal of Popular Culture*; "Women of Letters" in the *Providence Sunday Journal Magazine*.



## 1989-90 Bryant Fund Tops One Million

Gifts to the 1989-90 Bryant Fund which concluded July 31 totalled \$1,089,038. Additional commitments of \$92,500 were also obtained and these funds will be received during the upcoming year. "These totals exceed all but one of our previous campaigns and provide a solid base for our subsequent efforts," stated Kachadoor Kazarian '53, annual fund national chair in announcing the figures. Just as important to the College's goals was an increase of 14 percent in the overall number of donors, which climbed to 9,531, and a 16 percent jump in leadership gift club memberships.

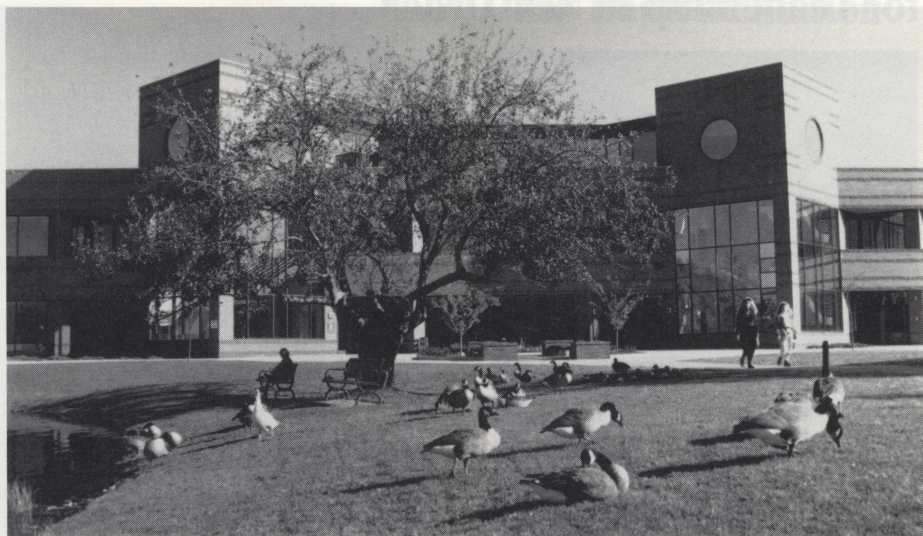
"Notable growth was achieved in a number of areas including alumni, faculty and staff, friends, and parents. The support of these groups that are closest to the College provides important leverage in seeking support from other sources," Kazarian added. Grants from foundations also experienced a significant increase last year due to support from local and national philanthropic organizations.

## Bryant, United Way Develop Program

The Center for Management Development (CMD) at Bryant and the United Way of South-eastern New England have jointly developed a certificate program in non-profit organization management. Designed to address the critical issues in non-profit management, the program is the first of its kind in New England and one of the first in the country.

CMD will administer the program, developed by an advisory group comprised of directors of non-profit agencies and representatives of United Way and CMD. "Bryant is the ideal partner to team up with the United Way because of its reputation and ability to provide comprehensive, practical, and skill-based management training," said Eileen Moser, director of non-profit management for United Way of Southeastern New England.

## Bryant Center Among Top College Unions



The Bryant Center has been selected as one of 22 college unions nationwide, and the only one in New England, for inclusion in a reference guide to outstanding student center facilities.

"College Union Facilities" is published by the Association of College Unions-International to provide institutions with a starting

point when they plan the construction of a new college union or the renovation of an existing facility. College unions were evaluated based on design flexibility and functionality, array of facilities and services, ratio of square footage to student population, specific facilities and services offered, and thoroughness of student response and supporting documentation.

## Townhouse Village Opens for Fall Semester

Townhouse Village, a new residence hall complex for 204 students, was dedicated August 30 during ceremonies attended by approximately 300 people. The townhouse style apartments are an addition to the 50-unit senior townhouses completed in 1974. With the completion of this project, nearly 2,500 of the College's 3,000 undergraduate students now reside on campus.

Built on a wooded six-acre site, the frame buildings contain 34 two-story units surrounding a central courtyard. Townhouse Village has its own parking lot and a separate driveway to the complex was constructed from the main campus drive.

Typically, six students share an apartment. Each unit has a complete kitchen with dishwasher, a combination living/dining room, two bathrooms, and four bedrooms – two double and two single occupancy. Four of the new townhouses can accommodate handicapped students, and all are equipped with central air conditioning and washers and dryers.

Contractor for the \$5.3 million project was Turner Brothers Construction Company. Architectural services were provided by the Providence Partnership.

■ Professor **Gregg Carter's** commentary, "The Ghettos of the '90s are Tinderboxes," was published on the Op-Ed page of the *Hartford Courant* last spring and his review essay of William J. Wilson's "The Truly Disadvantaged: The Inner City, the Underclass, and Public Policy" appeared in the summer issue of *Sociological Viewpoints*.

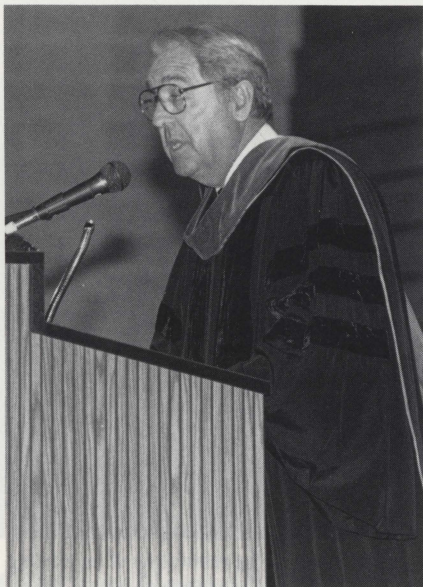
■ **Raymond W. Fogarty '79**, director of the Rhode Island Export Assistance Center at Bryant College, is heading the Export Trade Promotion Task Force of the 10-state Eastern Regional Conference of The Council of State Governments. He is chairing a task force charged with developing a consensus among the 10 northeastern states on foreign trade strategy for the region, including cooperative approaches that might be taken to promote the region's goods and services.

■ President **William E. Trueheart** was elected to the board of Fleet National Bank, a subsidiary of Fleet/Norstar Financial Group, in September.

■ Professor **Sam Mirmirani**, a native of Iran, has been quoted several times on the Mideast crisis in *USA Today* and on radio stations in Seattle, WA, and Hartford, CT.



## Address Challenges Faculty to Prepare Students for Leadership in New Order



**William P. Haas**

In a provocative and insightful address at Convocation 1990 on September 12, Professor William P. Haas '66H challenged Bryant's faculty and staff to prepare students to be "the leaders of the new economic order." Calling on his recent experiences during a four-month teaching trip around the world through the Semester at Sea program, Haas urged his audience to take a broad view of the College's motto, "Education for Business Leadership."

"The meaning of business leadership depends on what you mean by business and how far and wide you expand the vision of the leader. I want to make the case that we should make it our business to prepare students for leadership in the world's business, that is, encompassing the economic and political conditions of all people and recognizing the diversity of cultural, ethnic, religious, and secular values that govern their lives," Haas said.

"To do this," the ethics professor and former president of two colleges added, "I am afraid we must look beyond the self-interest of existing business and political organizations to the formation of new kinds of alliances, designed to meet fundamental human needs around the globe, designed to move within a variety of political systems, and motivated to measure profit by more than money."

Citing such examples as apartheid in South Africa and the Union Carbide disaster in Bhopal, India, Haas told his listeners, "The challenge is to apply the wisdom of experience to the crises of the times . . . To educate for world business leadership is to see history not as a vindication of everything we think and teach, but as an unfolding drama in which all dogmas must adapt. If old systems and beliefs are disintegrating, the leaders of the new

economic order — and their teachers — have a unique opportunity, even responsibility, to cooperate in the weaving of a new political, economic, and cultural fabric."

The convocation program also included greetings from trustee John S. Renza Jr. '70, Student Senate President Mark St. Pierre '91, and closing remarks by Michael B. Patterson, associate vice president for academic affairs and dean of faculty. President William E. Trueheart presented opening remarks.

## O'Hara Named Jacobs Trustee Professor



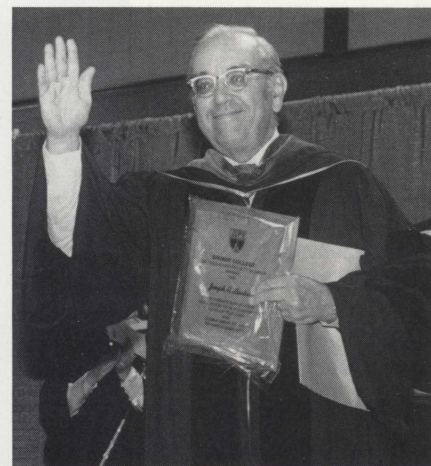
**William T. O'Hara**

President Emeritus William T. O'Hara '90H has been named the first Henry Loeb Jacobs Trustee Professor at Bryant College. The three-year renewable appointment, voted by the Board of Trustees, was effective August 1.

O'Hara, who served as president of Bryant College from 1976 to 1989, was formally installed in his new academic post at the annual Fall Convocation, September 12. An attorney and educator, O'Hara earned law degrees from New York University and Georgetown University. He holds a bachelor's degree from Trinity College in Connecticut and several honorary doctorates, including one from Bryant.

The Henry Loeb Jacobs Trustee Professorship is named after Bryant's first president. The Jacobs Professor will have college-wide teaching, research, and administrative responsibilities, said President William E. Trueheart in naming O'Hara to the new post.

## Santos Receives Faculty Award



**Joseph R. Santos**

Joseph R. Santos, professor of legal studies, was honored as the recipient of the 1990 Distinguished Faculty Award at Fall Convocation September 12. The award is presented annually by the Bryant College Faculty Federation to one of its members.

A faculty member for 43 years, Santos came to Bryant in 1947 after earning his law degree from Suffolk University, where he also completed his undergraduate work. He was the first director of the College's evening program and later served as its dean for more than 20 years.

## Jolley, Simons Earn Top Teacher Awards

Professors John F. Jolley and Kathleen Simons were the recipients of the 1990 Teacher Awards presented by Bryant College. Both received cash awards and plaques recognizing their skill in the classroom.

Jolley, an associate professor of social sciences, came to Bryant from the University of Nebraska in 1966. He holds a BS in history and sociology from Mississippi State University and an MA in medieval history from the University of Nebraska. Active with several historical associations as well as College committees, Jolley also was honored in 1987 with the Distinguished Faculty Award from the Alumni Association.

Simons joined the Bryant faculty in 1984. Previously, she taught at Quinnebaug Valley Community College and was a Lambers CPA review program instructor in southern New England. She has also been a staff accountant with Piccerelli and Gilstein, Inc., and a tax consultant with Arthur Young & Co. An assistant professor of accounting, Simons holds a BA degree from Edinboro State University, an MS from Eastern Connecticut State University, an MST from Bryant, and she is a DBA candidate at Boston University.



## Hatch Road Race Raises More Than \$20,000



Many members of the Bryant community were among the 700 runners in the Kristen Hatch Memorial Road Race.

Almost 700 people ran and walked in memory of Kristen Hatch '91, a Bryant student who was the victim of a hit and run accident last April while jogging near the campus. The September 29 race raised more than \$20,000 for the Kristen Hatch Memorial Scholarship, according to Joseph Sweet '87MST, who co-chaired the event organized by the Smithfield Lions Club.

Many members of the Bryant community took part in the fund-raising event, which included a five-mile run, a one-mile fun run, and a five-mile walk. Leading the five-mile run were two English runners on holiday in New England, giving the race an international flavor. Calling the race "an outstanding success," Sweet said the local Lions plan to make it an annual event.

## Six Honored at Reunion Weekend

Five alumni and an accounting professor were honored at the annual Reunion Weekend Dinner Dance held June 9.

Distinguished Alumni Awards for 1990 went to Donald A. Lopes '58, chair of Nerard, Inc., of Providence, RI, which operates a number of Kentucky Fried Chicken restaurants in Rhode Island; John S. Renza Sr. '43, a former Bryant professor who heads the Rhode Island Department of Employment and Training; and Steven H. Townsend '76, '80MBA, partner and chief financial officer of Cornucopia Natural Foods, Inc., of Dayville, CT. These awards are presented for professional development and community service.

Jennifer Proud Mearns '82, a member of Bryant's Athletic Hall of Fame, received the Young Alumni Leadership Award. She is vice

president of Sports Partners International in New York City, a subsidiary of Burson Marsteller, an international public relations agency.

The Nelson J. Galski '26, '72H Alumni Service Award presented for volunteer commitment to Bryant College was awarded to Solomon A. Solomon '56, retail management professor and former director of admissions at the Community College of Rhode Island.

The recipient of the Distinguished Faculty Award was Professor Robert A. Provost, who was honored for his devotion to teaching and concern for students and his profession. He has been a member of the Bryant faculty for 22 years and coordinator of the CPA review program for 10 years.

## Project Venture Moves Into Implementation

Project Venture, an early intervention program that targets minority junior high school students with college potential, is now underway at Bryant.

Project Venture is a five-phase program that began last spring when representatives of Bryant conducted workshops at 10 middle and junior high schools in East Providence, Providence, Pawtucket, and Woonsocket, the four school systems involved in the pilot program. Earnest Cox, who was appointed director of Project Venture in September, is working with school representatives to identify the first 20 students to be enrolled in the program. Another 20 students will enter the program next fall, and eventually 80 students will be enrolled in the program throughout their high school years.

The cost of the first three years of Project Venture is estimated at \$312,000. Funds have been received from the William Randolph Hearst Foundation, Old Stone Bank, Narragansett Electric, the Alden Trust, and Michael E. Fisher '67 of Bankers' Trust.

## Bryant Student Named Miss Rhode Island

Susan Savastano, a student in the evening program at Bryant, represented Rhode Island in the Miss America 1990 Scholarship Pageant in Atlantic City in September. The 22-year-old North Providence, RI, resident is already an entrepreneur. She has been the owner of her own dance studio since she was 16. At Bryant, she is studying Fundamentals of Computer Information Systems this semester and hopes eventually to obtain a degree in marketing.

## Student Named Truman Scholar

Michael T. Cain '92 has been selected to receive a prestigious Harry S. Truman Scholarship. The highly competitive award program provides up to \$7,000 per year to students entering their junior years who have shown an interest in or are considering a career in government or public service upon graduation. Based entirely on academic merit, the scholarships are renewable for up to four years.

The Barrington, RI, resident is the first Bryant student, the only Rhode Island student this year, and one of only 92 selected from 1,310

(Briefs . . . continued on inside back cover)



# Corporate Responsibility for the Environment

## *With New Pressures Come New Opportunities for Leadership*

by Professor William P. Haas '66H

**“There is a deep suspicion, borne out by several polls, that the public does not expect business leaders to tell the truth about pollution or to take the initiative in protecting the environment. Nor do they trust the government to provide much leadership. Hence, the struggle for the attention and trust of the public becomes a major part of the environmental issue.”**

**— William P. Haas '66H**

It may surprise many critics of corporate behavior that 40 percent of the smog in the US comes from private vehicles, while only 15 percent comes from industry. While citizens may complain about industrial and military toxic waste, they do not want to give up the benefits of abundant consumer goods or of national defense, and they certainly do not want the waste deposited in their backyards.

Of course, corporations are only part of the picture, but they are a major component of the total economic system when you consider how banking and finance, manufacturing and the service industries, private and government supported research, and labor and management interact at every point. Some new ecological movements are bringing corporations into a closer partnership with government, with international entities, with environmental groups, and with investors, employees, and consumers.

### **Corporations: Narrow view vs. broad view**

Corporations are unique creatures of society, invented to serve the economic interests of investors and consumers alike, and there is certainly much controversy about just what a corporation is and where its responsibilities lie.

The old narrow view of a corporation is that it exists only to bring profit to its owners. Such heavy hitters as economist Milton Friedman and author Peter Drucker have urged for years that the only social responsibility of business is to be profitable. Friedman is particularly scornful of those corporate leaders who squander the wealth of their stockholders

in vain attempts to do for society what society should do for itself.

Philosopher John Ladd states the proposition most dramatically when he writes: “We cannot and must not expect formal organizations (corporations), or their representatives acting in their official capacities, to be honest, courageous, considerate, sympathetic, or have any kind of moral integrity.”

If one takes the narrow view then, corporations will do only what they are forced to do either by the pressure of the marketplace or by the sanctions of law. The corporation, narrowly defined, considers environmental regulations and pressures as constraints on its freedom to compete in the open market.

The broader view sees the corporation as a powerful force for the benefit of society in areas such as the environment that go far beyond the corporation's limited self-interest. This view expects corporations to use their talent, their vast resources, and their international connections to actually lead other segments of society in tackling the world's ecological problems.

There is mounting evidence that more and more corporations are embracing the notion of environmental stewardship. Sometimes this turnaround comes from pressure from environmental groups or from government agencies. But there is also growing pressure from investors, employees, and consumers to get corporations to set the pace in cleaning up and in protecting the environment, in other words, to go beyond the minimal requirements of the law.



## Consumer Power

Consumers, of course, have enormous power when they are aroused and organized, especially after a disaster such as the Exxon Valdez oil spill in Alaska. It is less likely that the public will get just as excited about the far-off and long-term dangers of the deteriorating ozone layer. It becomes the self-imposed job of environmental groups to motivate citizens to care about the less visible dangers to the air, water, and animal life around them.

There is a deep suspicion, borne out by several polls, that the public does not expect business leaders to tell the truth about pollution or to take the initiative in protecting the environment. Nor do they trust the government to provide much leadership. Hence, the struggle for the attention and trust of the public becomes a major part of the environmental issue.

With the 20th anniversary of Earth Day, there was a virtual frenzy of ecological PR. "Degradable," "recyclable," "ozone-friendly," "non-polluting" — these are the environmentally friendly labels anyone can put on almost anything to offset the public's suspicion that a product is dangerous.

There is no doubt that many corporations have seen the advantages in jumping on the environmental bandwagon. Major corporations as diverse as Sears and Moosehead Beer are compensating environmental groups for endorsing their products. The compensation can take the form of a fee, percentage of sales agreement, or a straight donation, and the practice has led to much controversy among environmental groups.

## Ecolabeling

The appeal for public concern is taking another shape, far more significant than the pros and cons of public relations. In West Germany there already exists a program, the Blue Angel identification, which labels products that conform to certain environmental standards. The standards are set by teams of experts who represent consumers, industry, government, and environmental groups, giving the system credibility. Thus far 3,500 products enjoy the positive advantage of being singled out for their ecological sensitivity.

Canada has launched a similar program of ecological labeling called Environmental Choice. In Germany and Canada, the labels do not pretend to signify that a product is 100 percent free of potential environmental hazards; they only suggest that the product satisfies a consensus of reasonable and informed people.

Ecolabeling does not mean that profit is a secondary motive for companies. But profit is the result of environmental sanity, not an excuse to dismiss the issue. The other advantage of ecolabeling is that it counterbalances the fraudulent claims of environmentally dangerous products that are meant to deceive the public.

In the US two programs of ecological labeling are taking shape. One program would be

called "Green Seal," the other "Green Cross." The major problems facing these projects have to do with the rigor of the standards and the method of setting them. We are generally less comfortable than Germans or Canadians with the government getting involved in so sensitive an issue. Yet, it may be necessary for government, business, and the public to experiment with new forms of cooperation. Otherwise, a good idea may vanish before it is even tried.

## Corporate Environmental Policies

There is yet another strategy unfolding which would involve corporations in voluntarily complying with environmental standards. This movement, fostered by the Coalition for Environmentally Safe Economies (CERES — incidentally the Roman goddess of the earth), is attempting to negotiate a set of 10 standards

(continued on page 10)

# Pilgrim Cancer link seen

## Pre-1984 emissions tied to leukemia

By Marilyn...

## Johns-Manville workers suffer lung damage after asbestos

## Bush urges progress on clean air bill

## Chernobyl re- called no three

MOSCOW — An atomic  
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## Valdez cleanup to continue in '91

ANCHORAGE, Alaska — The las  
of Exxon's summer cleanup  
workers will leave Alaska beaches  
by Saturday, but federal and state  
officials said workers will probab  
have to return in the spring. Co  
guard and Alaska state official  
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cleanup work will  
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## Union Carbide disaster Bhopal claims

### ENVIRONMENT

## Gingerly defusing a PCB 'bomb'

Aim is to avoid spreading New Bedford Harbor toxins

Rep. John Dingell, D-Mich  
chairman of the House delegatio  
said he wondered why the adm  
istration didn't send up the pu  
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the House last spring.  
Environmentalists also were i  
impressed by the White Hou  
initiative. "They picked the wa  
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nd Daniel Weiss, who

In one five-acre area now known  
as the Hot Spot, the concentrations  
are so intense that in some places  
as much as



**US, European environment  
to fight pollution  
Love Canal area residents  
to discontinue manufacture of CFC's**

**EPA orders 12 firms**  
By HELENE COOPER  
Journal-Bulletin Staff Writer  
U.S. agency acted  
after talks failed  
achieve a  
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DuPont to discontinue manufacture of CFC's

U.S. agency acted  
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**World's largest oil spill cleanup system promised**

THE ASSOCIATED PRESS

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THE ASSOCIATED PRESS  
WASHINGTON

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## Social Investing

The idea of "social investing" claims that investors have a right to be sure that the companies they invest in do business in an ethical and socially responsible manner. "Social investing" has grown, according to one report, from \$40 billion in 1984 to \$500 billion in 1989. CERES planners claim that brokers, analysts, and bankers who believe in social investing and who control \$150 billion endorse the project and anticipate a dramatic response to the opportunity to invest in an ecologically responsible manner.

Granted that the efforts to involve consumers and investors in influencing corporate environmental policies and practices may lead to progress, the process will be slow and will probably only reach those corporations that are already well disposed to pay attention to ecological issues. So, to complement these more gentle forces, many in government and business have been looking for more direct market incentives to get corporations to take their environmental responsibilities seriously.

The tactics of badgering, scolding, boycotting, harassing, and blaming have yielded meager progress. Thus the concept of "pollution trading" or "credits" and the "bubble approach" to environmental improvement have been born. Under this theory, a com-

pany which reduced pollution below a fixed level would earn credits for its good deed. These credits could then be sold to another firm that was struggling to improve its ecological performance but could not afford to meet regulations. This way, both firms benefit; one by cashing in on its environmental success and the other by buying time while working toward improvement. Another wrinkle in pollution trading would permit a company that was doing a good job at one plant to balance its success against the lack of progress in another plant where compliance with environmental standards might be more difficult.

One major aspect of this government sponsored method is that the general economy, especially employment, is protected from a reckless imposition of standards, while some realistic improvements take place. Many environmentalists do not buy this rationalization because it puts the self-interest of corporations ahead of the well-being of society. They worry that corporations would have every incentive to drag their feet and play games with an extremely ineffective system of government monitoring of credits and debits. Also it diminishes the pressure on corporations to do serious research into new environmental technology.

## Employees Who Blow the Whistle

In the corporate environmental equation, some attention must be given to the unique role of employees in affecting a company's environmental position. No one knows better what a company does behind the scenes than its employees. Very often they are forced or encouraged to cover up environmental abuses, supposedly for the good of their fellow workers. There are many cases where employees who dared to blow the whistle on corporate misconduct were fired, blackballed, or threatened. With new legal protection of employee rights against unfair firing or retaliation, workers are encouraged to reveal the environmental crimes of their employers.

that would provide investors (individual and institutional) with guidance in determining the environmental impact of corporations they have bought stocks in. Since corporate managers are supposed to be accountable to the owners of their enterprises, this approach puts pressure on CEOs and company directors to introduce environmental consciousness into the boardroom.

CERES proposes a comprehensive corporate policy that includes these elements: protection of the biosphere, sustainable use of natural resources, reduction and disposal of waste, wise use of energy, reduction of risk, marketing of safe products and services, compensation for damages, public disclosure, environmental representation on the board of directors, and an annual audit of fidelity to the ecological standards.

CERES calls these standards the Valdez Principles, perhaps reflecting on how different the ecology of Alaska would be if Exxon had subscribed to such norms of corporate behavior. The Valdez Principles would work the way the Sullivan Principles were supposed to function in encouraging American companies to strive for positive gains against apartheid in

(continued from page 9)



Two widely discussed cases illustrate the pivotal role and plight of employees in the corporate environmental picture. In the Exxon Valdez oil spill, the chronic alcoholism of the ship's captain must be recognized as a major factor in the disaster. The other officers and crew members had to be aware of the company's personnel policies and its failure to protect them from the decisions of an incompetent superior. They were the first victims of Exxon's irresponsibility. How different would be the environment of part of the Alaskan coast if employees of Exxon were encouraged, perhaps even rewarded, for coming forward with their concerns for environmentally safe seamanship.

The other case involved the employees of the Johns-Manville Company who suffered severe lung damage from exposure to asbestos for years before the company informed them of their illness, although the company had evidence of their condition for some time and suppressed it. A company physician who had been told not to inform his fellow workers finally revealed the truth in court. Again, Manville's employees were the first victims of the corporation's disregard for the environment.

**“Corporate responsibility for the ecological health of mother earth is in the process of being redefined by the flow of events.”**

**— William P. Haas '66H**

New legislation requires employers to inform workers of the hazardous substances they are exposed to in the workplace. And there are stricter liability laws for damage to an employee's health. The pressure continues to mount on companies to recognize that their environmental responsibilities extend to their employees, but more significantly, that employees have the right to express their concerns for the environment within and outside the plant or office.

## **An Example of Corporate Leadership**

Finally, the picture of corporate environmental responsibility would not be complete without the example of the kind of corporate initiative and leadership that, more than any other factor, sets the pace for other businesses. The story of the DuPont Company's decision to discontinue the manufacture of chlorofluorocarbons (CFCs) is a case in point. CFCs are used in many refrigeration devices, in aerosol

sprays, and in the making of styrofoam containers. These chemicals have a way of rising to the stratosphere and disintegrating the ozone layer that protects the earth from harmful ultraviolet rays.

For years government and many businesses dismissed the warnings of increased cancer risk, reduced vegetation, and climate changes as melodramatic exaggerations. In 1987, when the evidence that the ozone layer was thinning out faster than projected was finally undeniable, 30 nations negotiated the Montreal Protocol, an international agreement to reduce the use of CFCs by 50 percent by 1998.

In the face of new evidence and aware of the ineffectiveness of the Montreal Protocol, the DuPont Company made the unilateral decision to discontinue manufacturing the dangerous kind of CFCs in five years, regardless of the consequences. Since DuPont was the original inventor of CFCs, they were in a good position to develop less environmentally dangerous substitutes. This they have been doing. In the meantime, the Montreal Protocol has been renegotiated to reach 100 percent elimination of CFCs by 2000 and the number of participating nations has increased from 30 to 66.

The two most important ingredients in this series of events are these: DuPont had the courage to reverse its earlier position on the danger to the ozone layer. And they had the wisdom to make the right decision quickly and effectively, forcing the other players in the ecological game to face the facts. DuPont could just as easily have waited for US law to catch up to the danger and watched the international community toy with the problem. But they saw a dramatic opportunity to be the moral catalyst, to set the real environmental standards, to make an unequivocal commitment to save the earth's atmosphere, and then to pick up the challenge to deal with the consequences.

DuPont was under no great pressure from consumers or from environmentalists. DuPont made its own decision, acting not only as the guardian of the interests of its investors, but as the steward of the power, wealth, and technical savvy that could serve the well-being of generations to come.

Corporate responsibility for the ecological health of mother earth is in the process of being redefined by the flow of events. The "new environmentalism" is less ideological and more pragmatic, according to noted environmental author Edward O. Wilson, professor of science and curator of entomology at Harvard University. The scientific evidence of global degradation is overpowering. But most encouraging is the fact that academic, business, and government leaders are beginning to realize that sound environmental decisions can lead to economic advances. Respect for the natural environment can stimulate new business initiatives, when there is a will to search for better and saner ways to produce food, energy, building materials, industrial products, and transportation.

The suspicion and antagonism between environmentalists and corporate leaders have to give way to cooperation with government officials, consumers, investors, and workers. Everyone has a stake in the outcome. The strategies described in this article provide a broad base for cautious optimism.

If corporations were to apply the same drive and ingenuity to their role in protecting the environment that they apply to the tasks of production, marketing, and finance, the right combination of coalitions and projects would quickly emerge. And the idea of corporate responsibility would shift from what must be done to the more constructive idea of what can be done to redirect the great power for social good that has traditionally characterized corporate America.



*Professor William P. Haas '66H, an authority on ethics and a prominent educator for many years, is a frequent contributor to business and professional publications. He writes a monthly column on business ethics for Providence Business News.*

*The humanities professor spent four months last spring on a teaching trip around the world as part of the Semester at Sea program offered through the University of Pittsburgh. A member of the Bryant faculty since 1984, Haas is the former president of Providence College and North Adams State College and vice chancellor of the Massachusetts State College System.*



# Environment Top Concern for College Students

by Jeannine Wilson

**P**rotection of our fragile environment is a top concern for college students across the country, and Bryant students are no exception. According to the 24th annual survey of entering college freshmen conducted last fall, six out of every seven college freshmen believe that "the federal government is not doing enough to control environmental pollution."

For the fifth consecutive year, student concern for the environment increased, with 86.3 percent of freshmen agreeing to this statement in 1989, compared to 83.9 percent in 1988, and 80.9 percent in 1987.

The figures were based on questionnaires completed by more than 200,000 new freshmen at 403 colleges and universities in the US. The survey is conducted jointly by the American Council on Education and the Higher Education Research Institute at the University of California at Los Angeles.

An all-time high of 41.1 percent of students reported that it is a "very important" goal for them "to influence social values," up from 36 percent in 1987 and 31 percent in 1982; and the number of entering freshmen who responded that they had participated in organized demonstrations during the year prior to entering college reached a high of 36.7 percent, even greater than the percentages during the late 1960s.

This growing tendency toward student activism, coupled with a strong interest in influencing social values on issues such as the environ-

ment, suggests that student involvement in the environmental movement is bound to increase. "These trends show not only that most students want more governmental action in the environmental field, but that they are willing to become personally involved in the effort," notes Alexander W. Astin of UCLA, director of the survey.

At Bryant, the Science Department and the Student Senate's Committee on Social Responsibility sponsored a variety of Earth Day activities last April. Nearly 50 students participated in the projects that included an information table in the Koffler Rotunda, a luncheon lecture program, a panel discussion on global warming, tree planting, raising of the Year of the Earth flag, and a clean-up of the historic cemetery on campus. The student newspaper, *The Archway*, also devoted an issue to this timely topic.

Tracy Benham '92, a management major from Fairfield, CT, who took part in the global warming panel discussion, says she was "kind of surprised" so many students in her biology class wanted to become involved in Earth Day.



Cate -  
 Boy yes  
 can show this  
 to your kids  
 someday. - Susan



"The stereotype of students in a business college is that their number one goal is to make money, and they don't care how they do it. They don't usually get involved in things like the environment. I don't think that's true. I think students at Bryant really care."

Since Earth Day last April, it has become "almost trendy" to become involved in environmental issues, says Andrew Conde '92, an economics major from New Bedford, MA, who transferred to Bryant from South-eastern Massachusetts University last year. Bryant students really make an effort to use the recycling containers on campus, adds Conde, who also participated in the global warming panel. "But I think it's true that business students don't care as much about

social issues (such as the environment) as other students. They overlook things like that."

Jonathan Roy '92 of Pawtucket, RI, who gave a presentation on the shipping of crude oil at the Earth Day luncheon, says that the World Prodigy oil spill in Narragansett Bay in 1989 brought the problem home to him. "That gave me the impetus to get involved a little more," explains the accounting major, who says he would not work for a company that was involved in anything that was detrimental to the environment. "Businesses should be responsible for their actions. If not, consumers should kick them in the behind." Roy notes he has not bought Exxon gas since the Exxon Valdez oil spill in Alaska.

## Bryant's Recycling Program Very Successful

One of the most serious environmental problems in the US is solid waste disposal. According to many environmentalists, America is facing a garbage crisis. The typical American generates more than 3.5 pounds of trash per day, over half a ton of garbage per year. Much of this trash is recyclable: 41 percent is paper or paperboard, 8.7 percent is metal, and 8.2 percent is glass.

Bryant students are really working at reducing waste on campus. According to the College's physical plant officials, students have been very cooperative in implementing Rhode Island's mandatory recycling regulations over the last two years. In fact, Bryant's program has been so successful that the College's trash hauler, Truk-Away, has recommended it to other colleges, and institutions such as Bucknell University and Wellesley College have inquired about it.

Initially, containers for aluminum beverage cans were placed in classroom areas, then in the residence halls. In 1989, Truk-Away Recycling picked up 14,936 pounds of aluminum cans from Bryant. At 24 cans to the pound, that amounts to 358,464 cans!

"Last year bins for newspapers were placed in residence halls and townhouses, and an office paper recycling program was introduced. "The state is requiring that commercial enterprises including colleges remove 30 percent of their trash from the waste stream," says custodial supervisor Robert Pariseau, who is coordinating the program on campus. "Right now we are recycling 45 percent to 48 percent of our waste. Our goal is to remove 50 percent of our trash from the waste stream." Between June 1, 1989, and May 31, 1990, the College recycled 25.4 tons of office paper, 11.1 tons of newspaper, and 53.1 tons of corrugated paperboard.

Students adapted more quickly to the recycling program than staff members, according to Pariseau. "They seem to be more conscious of the environment than we are. They have been really cooperative, and I've been very satisfied with their support of the recycling program." Pariseau adds that several students have come into his office to talk about the recycling program. "They give me suggestions about things that are being done in their towns, and I listen to their ideas."





# American Consumers Face up to Environmentalism

## *Are We Ready for a Simpler Lifestyle?*

by Professor Elaine M. Notarantonio '74

**H**ave you looked around lately and asked, "What's going on?" Have many things seemed to change lately? Your imagination is not playing games.

All you need to do is to watch an evening of prime-time TV. Suddenly all of those highly polished, career-obsessed men and women, who during the '80s worked hard, played hard, and were totally absorbed in themselves,

intensely home-focused stage of the life cycle, settling down, raising children. For the '90s, home will be where the action is."

Consumers appear to be growing tired of the competitiveness that prevailed during the '80s. Consumers are questioning whether consumption is really the road to happiness. Yankelovich researchers have labeled the latest trend as neotraditionalism: it's trendy to be

**“Consumers want to be environmentalists, but they have thresholds of price and convenience that they will not be able to overcome.”**

**— Elaine M. Notarantonio '74**

are disappearing. What's appearing in their places are adorable kiddies, cuddly puppy dogs, and sentiment galore.

The ad agencies are aiming straight for the heartstrings and there is no sign of it ending during this decade. This is because the largest, best-educated, and most affluent bunch of consumers in history — the baby-boom generation — will turn 35, 40, and even 50 and, according to Geoffrey Greene of the research firm Data Resources, "many of them will be in the most

non-trendy. For example, the '80s were the time to drive a Mercedes, Saab, BMW, or Porsche; the '90s will be the decade to drive a Jeep, a van, or perhaps a Volvo station wagon. The environmental-consciousness of consumers will also dictate a change in lifestyle. A 1989 Gallup poll reveals that 76 percent of Americans think of themselves as "environmentalists," and they are indicating that they are willing to adapt their lifestyles accordingly.

Environmental concern is a growing factor in consumers' purchasing decisions and the



concern is no longer associated primarily with younger, better-educated people who were the center of the environmental movement two decades ago. "Today, environmentalists comprise a broad-based coalition from diverse social and economic backgrounds," says the Gallup Report.

Environmental consciousness is changing consumer attitudes. A poll conducted by the Roper Organization indicates that more Americans today as opposed to 10 years ago believe that environmental laws and protection are inadequate. In addition, of the 16 possible problems that American society might face in the next 25 to 50 years, more Americans now believe that severe air pollution and severe water pollution will afflict us more than any other problem.

As consumers scan the supermarket shelves, what a product *doesn't* have is just as important as what it does have. Never before has brand choice been so important, as people buy not only a product but a clear conscience. There's a new level of consciousness about the quality of life on the planet, and people are showing that they'll modify their behavior to curb the waste they're generating. But how far they'll go still remains a question.

A survey conducted by the Michael Peters Group in 1989 revealed that more than half of the 1,000 adults polled didn't buy a product in the past year because of concern that it or its packaging might harm the environment. Also, 77 percent said their buying decisions were affected by a company's environmental reputation. Based on these findings, the firm believes that the 1990s will be the decade of products designed, packaged, and marketed with a strong environmental influence.

One fast-food franchise, for example, has been receiving its supplies in a recyclable shipping container which can later be used for take-out by the restaurant's customers. Customers can then return the carton for a credit toward their next order. For package goods manufacturers the pressure is extremely strong. In many instances, consumers are willing to pay more for and receive less from environmentally safe products. They indicate that they are willing to replace aerosols with spray pumps. They favor laws requiring utilities to insert air scrubbers to cut power plant emissions, even if it is associated with increased utility bills. And they want to force companies to comply with very strict air pollution standards, even though it might put some of them out of business. However,

Americans lighten up when it comes to their automobiles. Most feel, for example, that car pooling is not worth the inconvenience.

It seems, then, that consumers may not be willing to give up everything and they may not be ready for a simpler lifestyle. Trade-off is what more accurately describes what consumers are ready for. Consumers want to be environmentalists, but they have thresholds of price and convenience that they will not be able to overcome. "What they need," claims New York environmental consultant Jacquelyn Ottman, "are products that help them be environmentally responsible, but help them maintain the lifestyles that they are leading." However, lifestyles will have to change somewhat. Problems like serious air pollution and overflowing landfills demand dramatic responses.

This decade is just the beginning; true green will become a cradle-to-grave process. The sweeping changes will create new niches for businesses, and new industries will emerge. In the travel industry, for instance, a concept called ecotourism is growing. Travelers can gain an appreciation of undeveloped areas without harming them and may even contribute something. Wildland Journeys, a Seattle-based ecotourism company which is growing 20 percent a year, takes groups of 14 adventurers on two-week treks to Peru (at about \$1900 a head) to clean up the hiking trails around the ruins at Machu Picchu.

This type of vacation is a far cry from a Caribbean cruise or a jaunt to Las Vegas. But isn't this what compromise and trade-off are all

about? Are consumers ready for this? Are we willing to keep our cars parked more so that we don't pollute? Are new parents ready to revert to cloth diapers in order to be kind to the environment? All indications are that consumers are willing to change, but exactly how much remains to be seen.



*Elaine M. Notarantonio '74, assistant professor of marketing, has been a consultant for several large corporations including the Ford Motor Company, Audi-Porsche, and Arby's Roast Beef. Her particular areas of interest are retailing and merchandising.*

*Notarantonio joined the Bryant faculty in 1976. She previously taught at Roger Williams College and Fisher Junior College.*





# Environmental Businesses Clean Up

by Jeannine Wilson

**F**rom trash haulers to high end jewelry producers, businesses of all types are being affected by heightened environmental consciousness. Federal and state legislation, along with consumer pressure for quick action on environmental concerns, is having tremendous impact on American enterprise, spawning new business opportunities and transforming mature industries.

Products and services that can claim to benefit the environment are enjoying great success, and environmental concerns are causing venture capitalists to see green. Major brokerage houses such as Merrill Lynch and Fidelity Investments are suggesting pollution control stocks to their clients.

"Until 1988, venture capitalists often avoided environmentally related investments because they didn't understand the industry and lacked the expertise to evaluate complex regulatory and legal issues surrounding it," explains Udayan Gupta in *The Wall Street Journal*. "But nowadays, start-ups in environmentally related products and services have larger growth prospects than most electronic technology deals."

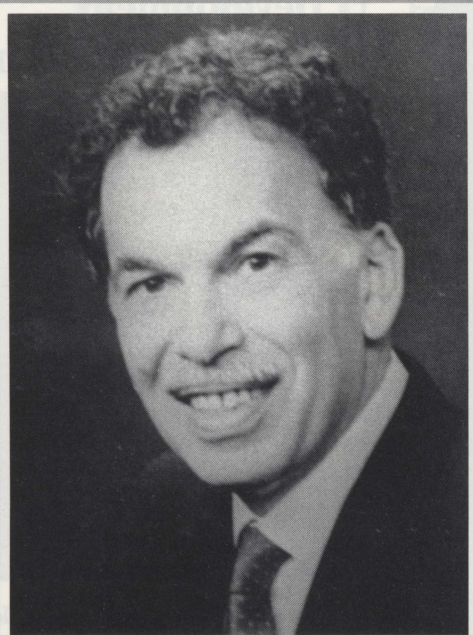
The demand for new environmental products and services has increased as regulators have gotten tougher, other industry observers note.

The market is huge because virtually all businesses and individuals are affected, but there are still many lingering questions about the state of American technology in this arena.

"Even in 1967," when Ambi, Inc., a Lincoln, RI, custom fabricator of corrosive resistant tanks, was founded, "some companies were thinking about pollution control," says the company's sales manager Edward Medeiros. Ambi was making "simple scrubbers" back then. Now "pollution control equipment has evolved into a much more sophisticated operation," says Medeiros, who has been working with the Rhode Island Export Assistance Center at Bryant to expand the marketing of the company's products abroad. Air and waste water scrubbing systems now account for 80 percent of Ambi's sales.

A report last year by the Roper Organization, one of the nation's leading pollsters, states that contamination from chemical waste





**Gregory T. Parkos**  
'50, '88H

**“The opportunities in environmental services are fantastic, and we need good, sound scientific and business minds to deal with this.”**

disposal is considered the most serious of all environmental problems today. And cleaning up chemicals such as oil and gasoline has become a booming business in the last few years.

Lincoln Environmental, a consulting and engineering firm founded in 1981 that specializes in testing of underground petroleum tanks and cleanup of underground leaks, went from three employees in 1986 to 16 employees in 1987. And last year the Smithfield, RI, company opened a second office in Tewksbury, MA. “Our sales have doubled in the last three and a half years,” says company president Gary Ezovski, who has been attending business planning seminars offered by the Rhode Island Small Business Development Center at Bryant.

The company has grown rapidly over the last several years because underground leaks from oil and gas have become a special concern, explains Ezovski, a civil engineer with a background in construction who had previously worked for Gulf Oil.

“Now we’re trying to control our growth. We want to make sure we have the right kind of clients,” says Ezovski. “We also need more

personnel with the right skills. There are a lot of projects we can’t get to because we don’t have the resources. We could be expanding 100 percent per year if we could find the right kind of talent to guide our clients.” Their client list includes major oil companies, industries, banks, state agencies, and the US Navy.

“The opportunities in environmental services are fantastic,” agrees Bryant trustee Gregory T. Parkos, ’50, ’88H. “And we need good, sound scientific and business minds to deal with this.” Parkos is chief operating officer of the Los Angeles based Whittaker Corporation. The \$500 million holding company recently divested itself of several chemical manufacturing plants including Whittaker Coatings in East Providence, RI, to concentrate on aerospace and biotechnology industries.

“I’ve been involved in probably 100 environmental problems in my long career, and the most significant ones were not in chemical operations. Invariably, the first assessment of the situation is that it is a \$10 million disaster. A consultant told me it would cost \$8 million to clean up a problem at a Massachusetts company that we owned,” says Parkos, a Newport native who was formerly president of American

Chemical Works and CPL Corporation in East Providence, RI. “When we got through, it cost \$250,000. And Massachusetts is not an easy state. Their environmental regulations are very demanding.”

Parkos adds, “We don’t have enough good consultants who are reasonable and well grounded in the field. The average chemical company is not a Dow or DuPont. It’s a small company that can’t afford to keep an environmental expert on staff. As a result, they have to hire consultants. Some of these consultants have a tendency to build a case and inflate the problem to stay on the job. They have no incentive to find the most economical way to fix something. There is a big need for a lot of environmental scientists.”

Parkos hires adversarial consultants, he says, one to do the survey, and the other to critique the first consultant’s work. This way he has a second opinion on the problem.

Janine Pitocco, chemical process manager at B. A. Ballou in East Providence, RI, a major jewelry manufacturer who counts Tiffany’s and other high end jewelry retailers among its clients, agrees with Parkos. “There is an incredibly surprising lack of technology in environmental cleanup. Most consultants want to sell you a short-term fix that will keep you in compliance for a year or so. Very few tell you to spend more time altering your operations.”

Pitocco, who teaches a Center for Management Development seminar at Bryant on Hazardous Waste and Environmental Regulations, adds, “We need more consultants who are familiar with manufacturing. We need to get away from the end-of-pipe treatment concept that says go ahead and create waste and then we’ll find a way to deal with it. We need to go back into the manufacturing process and determine why we’re creating waste and then find ways to eliminate it. We can recover some of the materials used in the manufacturing process, but it takes time and attention to get them into a reusable state or at least render them non-toxic.”

Pitocco is confident that the situation is improving. “I think we have weeded out a lot of the fly-by-night consultants who were just out there to make a fast buck. There are more consultants out there now who are really helpful and who have a true concern for the environment.”

Joseph Ravalese ’54, treasurer and CEO of Tobacco Valley Sanitation in South Windsor, CT, and a director of the National Solid Waste Management Association, supports Pitocco’s

*(continued on page 18)*





**Joseph Ravalese '54**

**“ It's very discouraging to see so much of what we produce going to other countries. They're utilizing our waste to make products that compete with ours. ”**

(continued from page 17)

notion that “more conservation decisions need to be made at the source — where the product is made. We have to take the initiative and reduce the amount of trash by reusing or recycling,” says Ravalese. “But each recycling program has to be tailored to meet the client's specific needs based on the company's waste stream. What works for one may not be functional for another.”

One of the major problems with the national emphasis on recycling, Ravalese says, is that “the market is not really there for recycled products. We have more newspaper than we need, for example. Scrap metal and newsprint are America's two largest exports by weight,” Ravalese points out, “much of it going to Japan and coming back as finished products such as new cars. It's very discouraging to see so much of what we produce going to other countries. They're utilizing our waste to make products that compete with ours. They have advanced their technology for using recycled products and we have focused all our energies on making new from new.”

Ravalese points out that making new aluminum cans out of old aluminum cans uses only 15 percent as much energy, and glass recycles pound for pound. In this tight economy, companies are worried about the extra costs involved in sorting and preparing waste for recycling. “We work with our clients, because a lot of people don't know what's expected of them,” Ravalese says. “Doing the education up front is what will make recycling successful.”

Educating companies and consumers about recycling is only one way of addressing the environmental dilemma. American business needs to find new uses for recycled products and to make a major investment in controlling pollution at the source — in the manufacturing and production process.



*Ed. Note: The Center for Management Development at Bryant College will offer an eight-session workshop, “Hazardous Waste and Environmental Regulations,” on Monday evenings beginning January 7. Call 401-232-6200 for details.*

## **Sustainable Development Possible, Says Smart**



Environmental policy advisor S. Bruce Smart Jr. believes that environmentalism and market capitalism can coexist and that “these two points of view can become partners, not opponents, in assuring humanity a satisfactory future.” The senior counselor with World Resources Institute, a non-profit environmental research center in Washington, DC, opened the 1990-91 Bryant Forum lecture series with this timely topic October 25 in Janikies Auditorium.

“Can we make life better at less damage to the environment? I think so,” said Smart, but we must alter our concept of growth. “Our economic indicator, Gross National Product (GNP), has it wrong,” according to the former governor and vice-chairman of The Nature Conservancy. A better life, as we now see it, equals more things (increased GNP), but more things mean more impact on the natural system.

“Sustainable development means improving the quality of life without damaging the planet's ecological system,” said Smart. We have the technology to make this happen, he said, by making better use of what we produce through recycling and composting, especially if we increase our energy efficiency and switch to carbon free fuels such as solar and nuclear.

Smart concluded by advocating the use of market forces to bring about these changes. “We need the political will, backed up by citizen understanding,” added the former secretary for international trade and chairman and CEO of Continental Can Company.



# Bryant a Top Business School, Best Buy in Three National Publications

Bryant College was recognized as one of the country's top two business schools and a best buy in higher education in three separate publications over the last few months.

In a special report on "America's Best Colleges" in the October 15 issue of *U.S. News & World Report*, Bryant was ranked second among undergraduate business specialty schools in the nation. The prestigious news magazine's annual listing was based on a survey of presidents and admissions deans and directors at 1,374 colleges and universities who were asked to rank their competitors. This information was combined with statistical data on selectivity of the student body, financial support for high quality faculty, overall financial resources, and the level of student satisfaction as measured by a school's ability to graduate the students it admits as freshmen to determine the final ranking.

In a companion piece, the "1991 College Guide, America's Best Colleges," published by *U.S. News & World Report*, Bryant was listed as the best buy in the country for business specialty schools. Institutions listed as best buys were selected because they had the lowest tuition among the top-ranked schools in their category.

Bryant College was also selected as one of America's best buys in higher education by a leading publisher of educational directories. The College was included in "Barron's 300: Best Buys in College Education" released in August.

The colleges listed in this publication were selected because of their quality academic programs coupled with their "tuition rates as

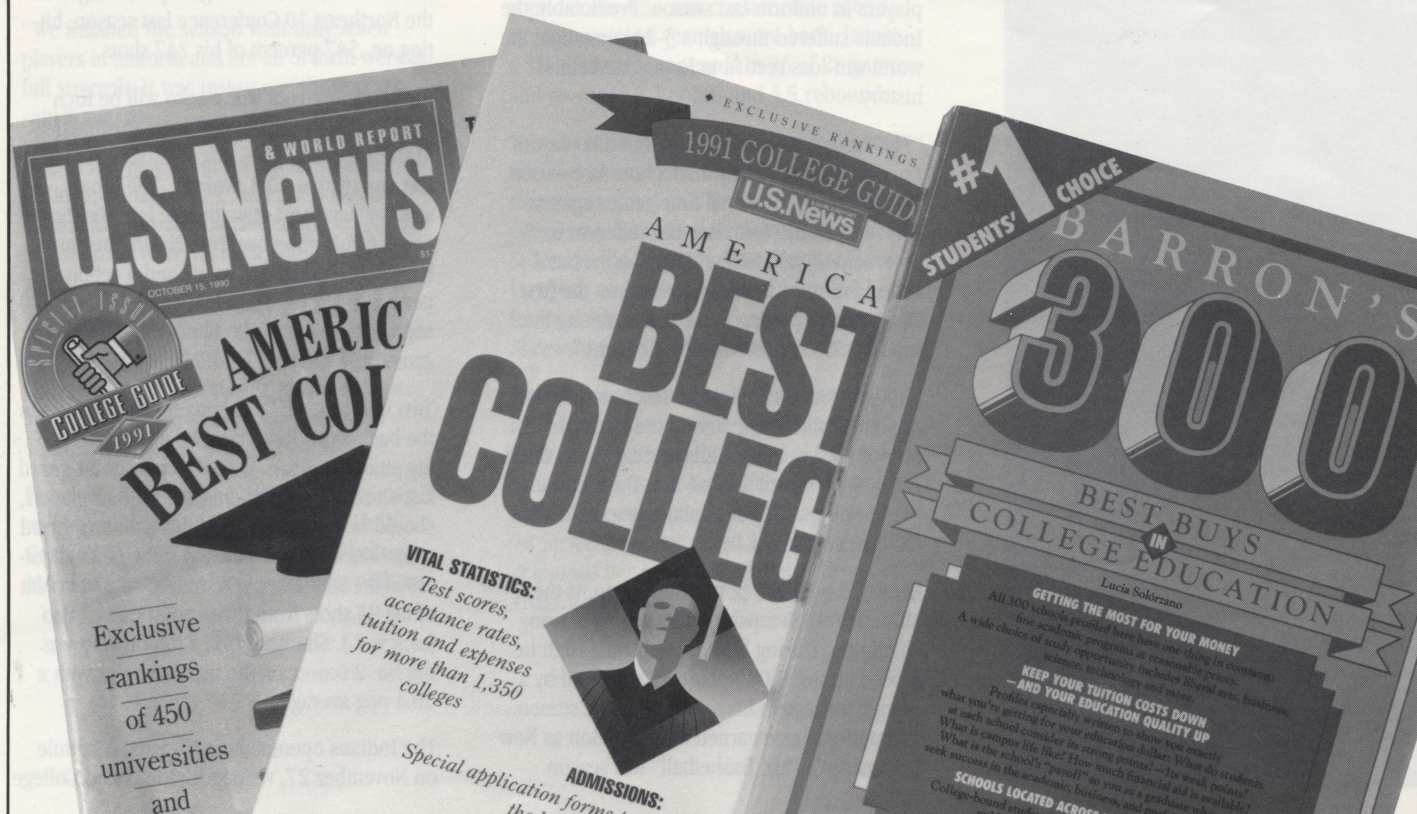
compared *not only* with the national average for schools of the same type, but also with the rates for similar schools in that region, or schools of comparative selectivity or academic emphasis."

Barron's describes the institutions in the new directory as deserving "recognition where it counts: in the performance of their faculties, the depth and comprehensiveness of their curricula, the preparation of their students for lives after graduation, and the prices they charge for their services."

Criteria for selection included average test scores of entering freshmen; percent of faculty with PhDs; data on room and board; percent of students who graduate and go on to seek higher degrees; and other academic, extracurricular, and financial aid information.

"At these schools," the publisher added, "students continually report that they are getting their money's worth in terms of faculty attention, inspiring and useful programs, and personal and professional development."

Bryant's entry in the directory noted particularly the impressive campus with its "friendly atmosphere and its very contemporary look." According to Barron's, "It's not just the buildings that are up with the times; the curriculum also reflects modern trends . . . All Bryant students must complete a liberal arts core as well as a general business core designed to ensure they are ready to face a rapidly changing world." The "payoff" is that 96 percent of Bryant graduates "took jobs shortly after commencement, many with Big Six accounting firms and other companies such as AT&T and NCR . . ."





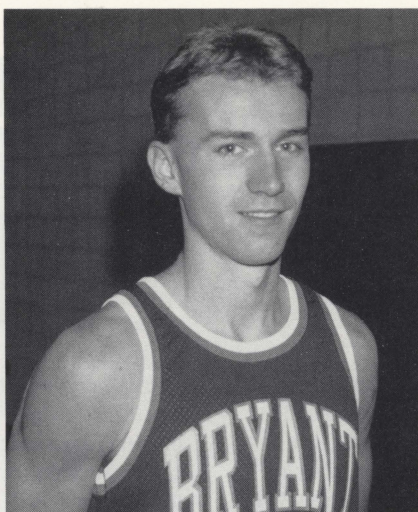
## New Look for Men's Basketball

### Women's Basketball Schedule 1990-91

Date	Opponent	Time	Place
Sun., Nov. 25	Univ. New Haven	2:00	H
Tues., Nov. 27	RIC	5:30	A
Thu., Nov. 29	Southern Conn.	5:15	H
Sat., Dec. 1	St. Anselm	1:15	H
Mon., Dec. 3	Keene St.	7:00	H
Thur., Dec. 6	New Hampshire	5:30	A
Sat., Dec. 8	Quinnipiac	5:15	A
Tues., Dec. 11	Univ. Bridgeport	5:30	A
Mon., Jan. 7	Univ. Lowell	7:00	A
Thur., Jan. 10	Bentley	7:30	H
Sat., Jan. 12	Stonehill	1:30	H
Wed., Jan. 16	Assumption	6:00	A
Sat., Jan. 19	A.I.C.	5:15	A
Mon., Jan. 21	St. Michael's	5:15	A
Sat., Jan. 26	Merrimack	1:30	H
Mon., Jan. 28	Springfield	5:15	A
Thur., Jan. 31	Quinnipiac	5:30	H
Sat., Feb. 2	Bentley	1:15	A
Wed., Feb. 6	St. Anselm	5:15	A
Sat., Feb. 9	Assumption	1:30	H
Mon., Feb. 11	Stonehill	TBA	A
Wed., Feb. 13	A.I.C.	5:30	H
Sat., Feb. 16	St. Michael's	1:15	H
Tues., Feb. 19	Merrimack	5:15	A
Sat., Feb. 23	Springfield	5:30	H
Wed., Feb. 27	NE-10	TBA	TBA
Fri./Sat., Mar. 1&2	NE-10	TBA	TBA

### Men's Basketball Schedule 1990-91

Date	Opponent	Time	Place
Tue., Nov. 27	RIC	7:30	A
Thu., Nov. 29	Southern Conn.	7:30	H
Sat., Dec. 1	St. Anselm	3:30	H
Tue., Dec. 4	Clark University	7:00	H
Thur., Dec. 6	New Hampshire	7:30	A
Sat., Dec. 8	Quinnipiac College	7:30	A
Tue., Dec. 11	U. Bridgeport	7:30	A
Sat./Sun., Dec. 29 & 30	Lowell, Keene, East Stroudsburg	6-8:00	H
Tue., Jan. 8	Dowling College	7:30	A
Sat., Jan. 12	Stonehill College	3:30	H
Wed., Jan. 16	Assumption College	8:00	A
Sat., Jan. 19	A.I.C.	7:30	A
Mon., Jan. 21	St. Michael's	7:30	A
Wed., Jan. 23	Brown University	7:30	A
Sat., Jan. 26	Merrimack College	3:30	H
Mon., Jan. 28	Springfield College	7:30	A
Thur., Jan. 31	Quinnipiac College	7:30	H
Sat., Feb. 2	Bentley College	3:30	A
Wed., Feb. 6	St. Anselm College	7:30	A
Sat., Feb. 9	Assumption College	3:30	H
Wed., Feb. 13	A.I.C.	7:30	H
Sat., Feb. 19	Merrimack College	7:30	A
Sat., Feb. 23	Springfield College	7:30	H
Tue., Feb. 26	Bentley College	7:00	H
Thur., Feb. 28	Stonehill College	7:30	A
Sun., Mar. 3	NE-10	TBA	TBA
Fri./Sat., Mar. 8 & 9	NE-10	TBA	TBA



Rob Fritz '91

Bryant basketball fans will be seeing a new look on their favorite team this season. Although second-year coach Ed Reilly has eight veterans returning from last year, newcomers are expected to play a major role in the 1990-91 season.

"Obviously, when you only win 3 of 27 games, there need to be some changes," said Reilly.

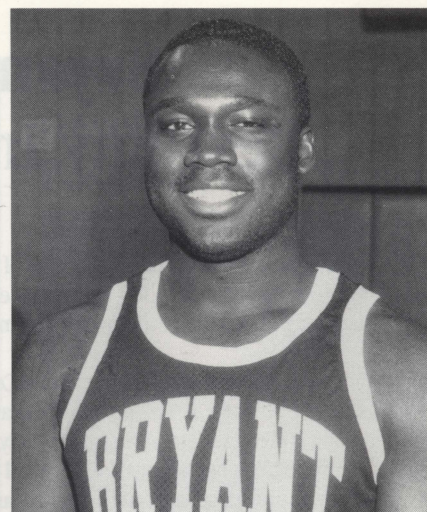
"We had some solid players on last year's team, but they needed some other players to complement their talents. We think we've added some exciting, new players to the team."

Reilly was named head coach in June last year after the Indians had suffered through their seventh straight losing season in 1988-89. Because he was appointed after the recruiting season, Reilly didn't have any of his recruited players in uniform last season. Predictably, the Indians suffered through a 3-24 campaign, the worst win-loss record in Bryant basketball history.

"The record may not show it, but our players improved substantially throughout last season. We won two of our final four games against two very strong Northeast 10 Conference opponents," said Reilly. "You don't rebuild overnight. But I think we have taken the first steps toward putting Bryant back among the top Division II teams in New England."

The Indians new look includes three talented freshmen who were among the top high school players in New England last year: Glenn Tatso '94 of North Adams, MA; Dave Burrows '94 of Milton, NH; and Colin Lawson '94 of Cambridge, MA.

Brown, a 6-5, 210-pound swingman, is the all-time New Hampshire high school scoring champion. During his career at Nute High he scored almost 3,000 points, highlighted by a 30 ppg average in his senior year last season. The performance earned him selection as New Hampshire's "Mr. Basketball" last season.



Julius Sacko '91

Lawson, a 5-4 guard, was the point guard for the Cambridge Rindge and Latin High team that won the Massachusetts Class A state championship last season. He averaged eight points and six assists per game last season.

Tatro is a 5-11 guard who averaged 29 points per game for Drury High. He was named to both the All-State and All-County All-Star teams last season.

Although there will be some new faces in the backcourt, it will be a tested veteran carrying the bulk of the work up front. Senior captain Julius Sacko '91 heads the list of frontcourt vets. Sacko, a 6-4, 230-pound center forward from Providence, RI, was the Indians' leading scorer and rebounder last year, averaging 13.6 points and 7.3 rebounds per game. Sacko also had one of the best field goal percentages in the Northeast 10 Conference last season, hitting on .547 percent of his 247 shots.

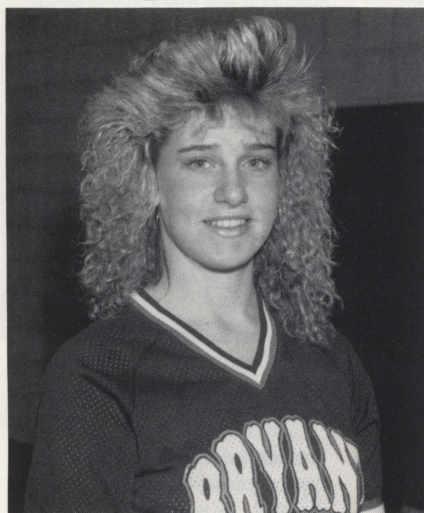
Also back up front with Sacko will be Rich Rose '92, a junior forward from Roslindale, MA. Rose was the No. 3 scorer on the team last year with a 10.3 average. The other veteran frontcourt men include Jack Newbauer '93, a 6-4 sophomore from North Kingstown, RI, who averaged 6.2 points and 4 rebounds per game last year, and Eric Daniels '93, a 6-9 sophomore center who appeared in all 27 games last year as a freshman.

Two veterans will be joining the newcomers in the backcourt. Rob Fritz '91, a senior shooting guard who was forced to play point-guard last season because of injuries to other players, should be able to return to his shooting guard spot. Fritz was one of the top three-point shooters in the nation last year, hitting on 47 percent of his 93 shots from three-point range. Also back is C.J. Simmons '92, a junior, who was the No. 2 scorer on the team last year with a 10.4 ppg average.

The Indians opened their 27-game schedule on November 27, visiting Rhode Island College.



## Women's Basketball Hoping For Good Season



Holly Grinnell '93

If coach Ralph Tomasso can keep his players on the basketball court and out of the emergency room, this could be a very good season for the Lady Indians.

Last year Tomasso lost nearly half of his team to injuries as the Lady Indians struggled to a 14-14 record.

For many teams a .500 record would be considered a good season, but for a Ralph Tomasso coached team it's far below normal standards.

In his three previous years as the Lady Indians' head coach, Tomasso's teams had compiled a combined 58-29 overall record, including a 44-18 mark in the two years prior to last season. But last year the injury bug created an epidemic at Bryant.

"We finished the season with only seven players in uniform and not all of them were at full strength. It was just one of those years," said Tomasso.

One of last year's injury victims, sophomore Colleen Monahan '93, suffered a career-ending knee injury, but Tomasso is expected to have nine veterans back at full strength this season.

For the first time in four years, Tomasso will not have Donna O'Brien '90 in the lineup. O'Brien, a four-year starter, graduated last spring after leading the Lady Indians in scoring last season with an 11.2 average.

The next six scorers on the '89-'90 scoring list will be back in the lineup, however. Holly Grinnell '93, a 5-11 forward from Foxboro, MA, was second to O'Brien last year with an



April Peckham '91

11.0 average. Grinnell also was the team's leading rebounder last year with a 6.5 average.

Bridgett Casey '92, a 5-8 junior guard, who missed seven games with a leg injury, is expected back at full strength. Casey was the No. 3 scorer last year with a 9.9 average. Heather Houle '92, a junior forward who averaged 8.2 ppg last season, is back again along with veteran Jami Emidy '91, April Peckham '91, and Stephanie Cooper '91.

Emidy, a 5-10 forward, averaged 7.8 ppg, 6.5 rpg last season. Peckham, the starting point guard for the past two years, averaged 6.5 assists per game last year and Cooper, a 5-8 forward, averaged 6.3 points and 5.5 rebounds.

Kelly Jacobs '93 and Kim Ross '93, two sophomores who saw considerable action as freshmen last year, also are back. Jacobs, a 5-10 forward, appeared in 26 of 28 games and averaged 2.7 points and 4.5 rebounds.

Tomasso also is hoping for help from some talented newcomers. Included among the newcomers are Jenny Corby '94, a 5-5 point guard who directed Oak Mount Regional High School to the Massachusetts Division II finals last year, and Brenda Milley '94, a 5-11 forward who averaged 15 points per game for Shrewsbury (MA) High School last season.

Some of the other talented first-year players are Jennifer Cloos '94, a 5-4 point guard from Hudson, NH; Kim Kelly '94, a 5-8 forward who averaged 19 ppg at Katahdin High School in Maine last year, and Christina Davis '94, a 5-10 forward who averaged 15 points and 12 rebounds per game last season at Newport (NH) High School.

## Sacko Reelected Basketball Captain

Julius Sacko '91 of Providence, RI, has been reelected captain of the Bryant basketball team. Sacko, who served as captain last year as a junior, becomes one of the few two-year captains in the history of the Bryant varsity basketball program.

A former schoolboy All-Stater at Providence Classical High, Sacko was the Indians' leading scorer and rebounder last year with a 13.6 scoring average and 7.3 rebounding mark. The 6-4 forward now has scored 741 points and pulled down 370 rebounds in three years of college play. Last year he was one of the top shooters in the Northeast 10 Conference, hitting on 55 percent of his 247 field goal attempts.



## Golf Team NE Champs

Left to right: Scott Trethewey '92, President Trueheart, and Bob Brown with the championship hardware won by the Bryant golf team at the 1990 New England Intercollegiate Spring Championship. Trethewey, a junior, won the individual and Brown, a senior co-captain, helped the Indians also capture the team title. It was Bryant's second New England team title in eight years.



# ALUMNI NEWSMAKERS

## Alumni Association Executive Board Officers 1990-91

### President:

Catherine Parente '78

### Vice President:

Nicholas Puniello '80

### Vice President:

Ernest Almonte '78, '85MST

### Treasurer:

Charles Kingsbury '56

### Secretary:

Jeffrey Ferrante '81

## Members-At-Large 1990-91

Emanuel E. Barrows '87

Robert V. Bianchini '62

\* Frank G. Bingham '61, '72MBA

Paul Connery '81

David E. Gordon '67

Nelson J. Galski '26, '72H\*

Kathryn Kingsbury '55

\* Elvira C. Knight '26\*

John LaRocca '70

Kenneth J. LaSalle '66

David J. Lucier '80

Scott C. Menard '73

Paula Iacono '69\*

William L. Myers '77, '87MST

Mark St. Pierre '91\*==

James Salemi '90

David Shultis '84

Sherri H. Sigel '89

Craig Sonsire '86

Wendy Sonsire '86

Kenneth J. Sousa '87MBA+

Roland P. Talbot '39

\* Steven Townsend '76, '80MBA=

Alan S. Wardyga '77, '84MBA\*\*

William White '91++

\* Non-Voting Member

\*\* Past Association Member

= Alumni Trustee

+ Graduate Alumni Council President

++ Student Alumni Association President

\* Faculty Representative

== Student Senate President

# TRANSACTIONS

**'41 Mary Ann (Steiner) Segall** of North Dartmouth, MA, had her work displayed at the Bierstadt Art Gallery in New Bedford, MA.

**Jeanne (Jette) Suprenant** of Cheshire, CT, has become a full-time painter.

**'43 Alda (Braga) Machado** of Denver, CO, received honorable mention from the Flo Robertson Literary Contest in Lincolnton, NC, for a poem she had written in 1955, titled "The Ruby Brooch."

**'47 Ruth (Karstens) Helbig** of Port Richey, FL, who founded the Florida Sunshine Chapter #79, Women's Army Corps Veterans Association, has been named chair of the group's national convention. She was named Outstanding Female Veteran of the Year for Pasco County, FL, and also received the National AARP Community Service Award.

**Margaret (Pivarnik) Sullivan** of Danbury, CT, was named secretary of Danbury Savings & Loan.

**'49 Frederick S. Balicki** of Newington, CT, was installed as exalted ruler for 1990-91 at East Hartford Lodge No. 2063 of the Benevolent and Protective Order of Elks.

**George J. Roy** of Manchester, CT, was presented with an honorary Connecticut Hospital Association membership.

**'50 William H. Gaudreau** of South Dartmouth, MA, received the Distinguished Alumni Award from the B.M.C. Durfee High School Alumni Association.

**'51 Donald F. Walsh** of Marietta, GA, was named to the Advisory Council of Purdue University's Credit Research Center. He is the senior vice president of Equifax, Inc. of Atlanta, GA.

**'57 Norman E. Scribner** of Nashua, NH, has joined H. J. Stabile & Son, Inc., as director of marketing and sales in Nashua.

**'58 Raymond J. Fallon** of Providence, RI, retired as supervising auditor after 30 years with the Rhode Island Bureau of Audits. Ray is the 1989-90 president of the New England States Government Finance Officers Association.

**Richard Pino** of Boston, MA, has opened Halfmoon Flea Market and Antique Sales in Halfmoon, NY.

**'59 Henry A. Lyons** of Centerville, MA, is a management counselor at Southeastern Massachusetts University's Small Business Development Center in North Dartmouth, MA.

**'60 Fernanda (Johnson) Firth** of Greenville, RI, was honored as number one sales associate for Coldwell Banker in Massachusetts.

**'61 Manuel Pimentel Jr.** of Warwick, RI, was named vice president of student affairs at Johnson & Wales University in Providence, RI.

**Michael D. Riccitelli** of Warwick, RI, was named assistant secretary and manager of marketing for the Northeast at American Universal Insurance Co., Providence, RI.

**'64 David Dorsey** of Fort Fairfield, ME, is president and CEO of First Citizens Bank in Presque Isle, ME.

**Richard Warren** of South Dartmouth, MA, has been named superintendent of schools in Mansfield, MA.

**'65 William Favro** of Webster, NY, was promoted to vice president-human resources of General Signal's mixing equipment unit in Rochester, NY.

**'67 Anthony Strianese** of Clifton Park, NY, has written a new textbook titled "Dining Room and Banquet Management." Toby is a faculty member at Schenectady County Community College in NY.

**D. Wayne Wunsch** of Saunderson, RI, was named account executive for WJAR-TV in Providence, RI.

**'68 Philip C. Botana** of Dallas, TX, is senior vice president-operations at Butler Aviation International in Dallas.

**John Lipa** '71MBA of North Adams, MA, received the 1990 Hayden Award for his many community contributions including the establishment of La Festa di Sant' Antonio, a 17-day festival.

**F. Robert Whitworth** is listed in the current editions of Who's Who in Advertising and Who's Who of Emerging Leaders in America. Robert divides his time between his homes in Ridgefield, CT, and Woodstock, VT.

**'69 Dennis F. Jacques** of Cumberland, RI, was promoted to account manager for all national accounts based in the New England area at Dun & Bradstreet Corporation, Westborough, MA.

**F. Anthony Robinson III** of Wakefield, RI, was elected vice president of Eaton Vance Distributors, Inc., of Boston, MA.

**Vincent Vesce** of Peekskill, NY, is city councilman/deputy mayor of Peekskill. He is the senior vice president of sales and marketing at BBC International Ltd. in New York, NY.

**'71 Raymond Church** of Slatersville, RI, was appointed executive director of the Rhode Island Society of CPAs.

**Mark E. Pearlstein** of Randallstown, MD, is included in the 27th edition of Who's Who in Finance and Industry. Mark is the Northeast region manager of Echosphere Corporation headquartered in Denver, CO.

**'72 Marcy (Anson) Fralick** of Littleton, CO, is a freelance writer whose syndicated weekly column appears in major newspapers.

**Jo-Ann Jayne** of East Greenwich, RI, is president of Freedom Financial Group, Inc., in East Greenwich.

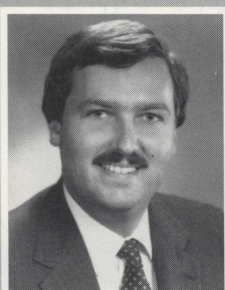
**Albert J. Pereira CPA** of Seekonk, MA, was promoted to senior vice president-finance at the PW Group, an insurance company in Providence, RI.

**'73 Raymond Luther** of McAllen, MI, has joined TRW Vehicle Safety Systems in Washington, MI, as materials manager for TRW's McAllen, TX, and Reynosa, Mexico seat belt operations.

**'74 Randy L. Anagnostis** of Durham, CT, started a hometown newspaper, the Durham Gazette.

**Vincent Richards Jr.** of Cranston, RI, was promoted to manager of administration, independent agent marketing at Metropolitan Property and Liability Insurance Company in Warwick, RI.





*left to right:*

**Donald F. Walsh '51**

**Alan S. Wardyga '77, '84MBA**

**William Mekrut '83MST**

**'75 Barry N. Levine** of Rancho Santa Margarita, CA, is a financial services consultant with the Ruffino Agency in Los Alamitos, CA.

**Wayne M. Miller** of South Walpole, MA, is the first Bureau of Alcohol, Tobacco, and Firearms special agent to be certified by the bureau in fire origins and causes. Wayne is assigned to investigate fires throughout New England.

**'76 Bruce N. Alexander** of Warwick, RI, was named treasurer of the city of East Providence, RI.

**Gary S. DuBois** of Winter Springs, FL, is a sales representative for computer-aided software engineering at Cadre Technologies, Inc., in Orlando, FL.

**Paul H. Silverleib** of Andover, MA, joined Colombo, Inc., of Andover as a marketing manager.

**'77 Jean (Chiodo) Campbell '82MBA** of Greenville, RI, was named "Outstanding Business Educator of the Year" for Rhode Island. She teaches at East Greenwich High School.

**Capt. Richard P. Formica** graduated from the US Army Command and General Staff College with a master's degree in military arts and sciences. Richard is in the third infantry division in Kitzingen, West Germany.

**William McGarry** of West Warwick, RI, was named commandant of the Rhode Island State Police Training Academy.

**Mark A. Mongeon** of Cumberland, RI, was promoted to director of materials management for Providence Gas Company of Providence, RI.

**Robert M. Solitro CPA** of Garden City, NY, was appointed New Hampshire deputy insurance commissioner.

**Alan S. Wardyga '84MBA** of North Smithfield, RI, is a certified financial planner with Coordinated Financial Planning Group, Ltd., in Warwick, RI.

**'78 Nicholas A. Balog** of Vero Beach, FL, is the new executive director of the Doctor's Clinic in Vero Beach.

**Richard E. Boyce** of West Warwick, RI, is a consultant for the Management Information Systems Division of Metropolitan Insurance Co. in Warwick, RI.

**David G. Champagne** of Rehoboth, MA, founded a maintenance equipment and supplies distributing firm, Beacon Distributors, Inc., in Lincoln, RI.

**Peter J. Goglia** of Barrington, RI, received the Kidder Peabody & Company's New Business Development Award for the third consecutive year. He is a vice president at Kidder Peabody & Co. in Providence, RI.

**Brian M. Hunter '82MBA** of Esmond, RI, was designated a certified insurance counselor following completion of an insurance education program sponsored by the Society of Certified Insurance Counselors. His office is in Manville, RI.

**Nancy (Zanders) Jefferson** of East Providence, RI, retired from New England Telephone in May 1990 after 25 years of service.

**'79 Judith (Fraser) Cady** of Coventry, RI, was promoted to litigation paralegal at Revens, Blanding, Revens & St. Pierre in Warwick, RI.

**Bruce Chudwick '87MBA** of Farmington, CT, was appointed to the Farmington school board. He is a tax lawyer with Tarlow, Levy, Harding & Drone of Farmington.

**Gloria J. Church** of Providence, RI, owns the Merry-Go-Round, a toy and gift store in Providence.

**Joseph Fournier** of Attleboro, MA, was named assistant vice president for planning and funds management at Attleboro-Pawtucket Savings Bank in Pawtucket, RI.

**Sally (Farrell) Gervais** of North Smithfield, RI, was promoted to assistant vice president in the credit services department at RI Hospital Trust National Bank in Providence, RI.

**Ellen (Austin) Hall** of Middletown, RI, was appointed audit manager with Ernst & Young, Providence, RI.

**Edward J. Trafford** of West Warwick, RI, is an ordained deacon in the Episcopal Church and Protestant chaplain of the Providence, RI, Police Department as well as a full-time police officer.

**David H. Trenteseaux** of Lincoln, RI, was promoted to vice president of operations planning at Hasbro, Inc., in Pawtucket, RI.

**'80 Gerald Berard '87MBA** of Houston, TX, received a citation from President and Mrs. Bush for his outstanding volunteer work. An employee of ORVIS in Houston, Gerry is actively involved with the M. D. Anderson Cancer Center, the Leukemia Society, the Greater Houston Sports Foundation, the local food bank, the Crisis Center for Children, and he is a Little League baseball coach.

**John A. Bisignano Jr.** of Orlando, FL, was promoted to manager of entertainment planning at Walt Disney World Corp. in Lake Buena Vista, FL.

**Susan (Dube) Fournier** of Plano, TX, was elected president and CEO of JCP Receivables, Inc., a subsidiary of JC Penney Company, Inc., located in Plano.

**Sheldon Krasner** of Los Angeles, CA, and partner David Saling wrote the "Take Me Out to the Ball Game" episode of the "Who's the Boss" television sitcom which aired in February.

**David C. Mello** of Cranston, RI, was named Dean of Technology at Johnson & Wales University in Providence, RI.

**Thomas Paradis** of Gloucester, MA, is a certified purchasing manager and is certified in production and inventory management. Tom is a materials manager/buyer at Varian Associates in Gloucester.

**Lorraine (Breister) Rackliffe** of Old Saybrook, CT, was promoted to controller at Safeway Products, Inc., in Middletown, CT.

**Bruce Raymond '85MBA** of Chatham, MA, is a sales associate at Jack Conway Company of Sandwich, MA.

**Leslie (Matta) Tordoff** of Cumberland, RI, joined Coldwell Banker New England Realty as a sales associate in the Cumberland office.

**'81 Stephen E. Beaucage** of Coventry, RI, was promoted to vice president in the branch administration department of the Rhode Island Banking Group at RI Hospital Trust National Bank in Providence, RI.

**Linda (Grace) Costellese** of North Scituate, RI, was promoted to director of retail banking and statewide branch systems of Rhode Island within the Bank of Boston Corporation and promoted to executive vice president of RI Hospital Trust National Bank in Providence, RI.

**Daniel J. Gallagher** of Fayetteville, NY, is a tax attorney with the Syracuse, NY, law firm of Bond, Schoeneck & King.

**John E. Hinds** of Nashua, NH, was promoted to supervisor of operations for North Suburban Advanced Life Support and is also a flight paramedic on the Helicopter Ambulance Service in Boston, MA.

**Michael C. Lennhoff** of Newington, CT, received his MBA from the University of Connecticut. Michael is the manager of program pricing at ESPN, Inc. in Bristol, CT.

**Andrew T. McLoughlin** of North Attleboro, MA, started his own business: American Chem-Dry Carpet and Upholstery Cleaning located in Braintree, MA.

**Alan Shearer** of Groton, CT, graduated from the Pittsburgh Institute of Mortuary Science in 1989 and is now a funeral director with Byles-MacDougall Funeral Service, Inc., of New London, CT.



**Louise Zacharie** of Pawtucket, RI, was named tax manager at Piccerelli, Gilstein & Co. in Providence, RI.

**'82 Joseph A. Blanchette** of Pawtucket, RI, announces the formation of Blanchette & Company CPA firm in Providence, RI.

**Kristine (Prochorena) Chenette** of Jewett City, CT, was elected Systems Consultant of the Year for 1989 at FileNet Corporation in Hartford, CT.

**Thomas C. Eagan** of Providence, RI, was appointed director of finance and administration with the Providence law firm of Partridge, Snow & Hahn.

**John M. Germano** of Marina Del Rey, CA, earned his MBA at Pepperdine University in Malibu, CA.

**Duane Lefevre** of Burlington, MA, was promoted to regional director of marketing for Arby's Inc. Duane's territory stretches from Maine to Virginia.

**'83 Benjamin L. Edwards** was included in the 1989 edition of *Outstanding Young Men of America*.

**Jill (Smith) Ellsworth** of Chepachet, RI, received her master of education degree from Rhode Island College in Providence, RI.

**William J. Ennis** of Troy, OH, was promoted to controller at Allied Signal Aftermarket Division in Greenville, OH.

**Rebecca (Drapalla) Grossi** of Smithfield, RI, was named an assistant vice president at Attleboro-Pawtucket Savings Bank, Attleboro, MA.

**Gretchen Hofmann** of New York, NY, was promoted to account supervisor at BBDO, a worldwide advertising agency, in New York City.

**Donna M. McGowan** of Warwick, RI, was selected "Insurance Woman of the Year" by the National Association of Insurance Women of Rhode Island. She is assistant vice president of group state filings at the PW Group in Providence, RI.

**Thomas G. Peterson's** advertising company, GP&P, was featured in the "close-up" section of the May 1990 issue of the *Greater Waterbury Business Digest*. Tom works in Prospect, CT, and lives in Meriden, CT.

**James A. Sinman** of Providence, RI, has been admitted to partnership with the Warwick, RI, accounting firm of Jarcho, Swartz, Yaras and Santilli, Ltd.

**John B. Valletta Jr.** of Johnston, RI, was promoted to first vice president in the asset recovery department of the credit administration group of RI Hospital Trust National Bank in Providence, RI.

**'84 David R. Doucette** of Lincoln, RI, is an international systems analyst at A. T. Cross Co. in Lincoln.

**Kevin Dwyer** of Schenectady, NY, is included in the 1990 edition of *Who's Who in Rising Young Businessmen*; he is a premium auditor with Reliance Insurance Co. of Albany, NY.

**Lori A. Edwards** of Long Beach, CA, is an account executive with Infotext Systems Inc. based in Schaumburg, IL. Lori's sales territory is Los Angeles county.

**Gary P. Ferretti** of Coventry, RI, was promoted to manager at Columbus Credit Union, Warren, RI.

**Keith R. Fowler** of Foxboro, MA, is a financial model analyst in the treasury department of Eastern Utilities Associates in Boston, MA.

**Amy (Clark) Lemkin** of Framingham, MA, received her MBA from Suffolk University in Boston, MA, graduating magna cum laude. Amy is a CICS systems programmer at Government Systems in Needham, MA.

**Michael D. Levy** of Columbia, MD, was promoted to regional sales manager for the Mid-Atlantic region for Vital Signs in Totowa, NJ.

**Marie (Cabral) MacAulay** of Manalapan, NJ, is the controller at Kramer Music Products, Inc., in Neptune, NJ.

**Sheila (Gill) Pollock** of Charlestown, RI, was promoted to finance department officer at the Bank of Newport in Middletown, RI.

**Patricia (Falcone) Raggi** of Pearl River, NJ, is the new assistant manager of promotion planning for Thomas J. Lipton of Englewood Cliffs, NJ.

**Michael J. Ricci** of West Warwick, RI, was promoted to senior manager in the middle market practice of the Providence, RI, office of KPMG Peat Marwick.

**Jacqueline (Champagne) Schlager '86MBA** of Greenville, RI, was elected loan officer in the community commercial lending department of the corporate banking group at RI Hospital Trust National Bank in Providence, RI.

**Brian D. Smith '90MST** of Cranston, RI, was appointed tax analyst at Textron, Inc., in Providence.

**Michael Swiader** of Pawtucket, RI, was named a cost accountant with Aerovox in New Bedford, MA.

**Michael Tepper** of Shelton, CT, is president of Conn-Cord, the Connecticut Chapter of the Spinal Cord Injury Association.

**'85 Brian A. Azar** of Central Falls, RI, was appointed branch manager at Fleet National Bank in Central Falls.

**Maureen (Roche) Bartolomeo** of Bridgeport, CT, was elected assistant controller at Maclean Hunter Media, Inc., in Stamford, CT.

**E. Elizabeth Carter** of Norwalk, CT, is an associate with Ward Howell International of Stamford, CT.

**Eric deGrandpre** of Saugus, MA, was named member service coordinator of Transaxion Corporation of Wakefield, MA.

**Beatrice M. Edwards** of Buffalo Grove, IL, received her MBA from the Walter E. Heller College of Business Administration at Roosevelt University, Chicago, IL.

**A. Jeffrey Eldridge** of Webster, MA, was promoted to manager of field operations for the Western Massachusetts district of Liberty Mutual Insurance Co. in Worcester, MA.

**Sgt. Michael A. Gurney** is serving an over-seas tour in Stuttgart, West Germany, as an intelligence analyst and intelligence operations non-commissioned officer in the US Army.

**Jennifer (Hawkes) Hogan** of Raynham, MA, is a field representative for the Insurance Service Office of Quincy, MA.

**Cynthia A. Jones** of El Paso, TX, was promoted to captain in the US Army. She is serving as the company commander in the training brigade at Fort Bliss, TX.

**Nancy G. Livingston** of Newington, CT, was promoted to assistant controller at RIMCO in Avon, CT.

**Bruce R. Malo** of Woonsocket, RI, was named inspector with the North Smithfield, RI, police department.

**Steve "McVee" Solomon** of Hamden, CT, is a radio personality and research director at WKSS-Kiss 95.7 in Hartford, CT.

**Cheryl (Carpenter) Tepper** of Huntington, CT, was promoted to systems analyst at Caldor, Inc., in Norwalk, CT.

**Theresa E. Woloszynski** of Pawtucket, RI, was presented Liberty Mutual's Recognition Award for outstanding job performance. Theresa is an industry filings analyst at Liberty Mutual's home office in Boston, MA.

**'86 Glenn Carlson** of Warwick, RI, received a juris doctor degree from Western New England College School of Law.

**Catherine (Pereira) Catudal** of Providence, RI, was promoted to regional sales manager at Interpay, Inc., of Attleboro, MA.

**Matthew Costa** of West Warwick, RI, is a salesman with SyNet, Inc., a telecommunications firm in Cumberland, RI.

**Danielle Filidei** of Avenel, NJ, was promoted to accounting supervisor at Merrill Lynch in Plainsboro, NJ.

**Sandra (Fitzgerald) Harper** of North Kingstown, RI, was promoted to vice president in branch administration at Citizens Bank in Providence, RI.

**John M. Hooley** of Fort Myers, FL, is banquet manager at the Fort Myers Airport Holiday Inn.

**Brian A. Howard** of Cromwell, CT, was promoted to personal banking officer at Connecticut National Bank in Hartford, CT.

**Steven L. Kennedy** of New Britain, CT, received his Connecticut CPA designation. He is an auditor with KPMG Peat Marwick in Hartford, CT.

**Pfc. William Lemoi** of Burrillville, RI, has completed the US Marine Corps personnel clerk course.

**Richard Morola** of North Providence, RI, is an EDP auditor for the Bank of Boston in Boston, MA.

**Laura C. Nesteriak** of Providence, RI, was promoted to supervisor, management advisory services, at Sansiveri, Ryan, Sullivan & Co. CPAs of Providence.

**Deborah (Sheftic) Pasquarella** of North Attleboro, MA, was named assistant director of student activities at Bryant College.

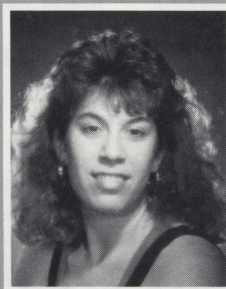
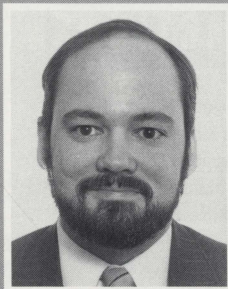
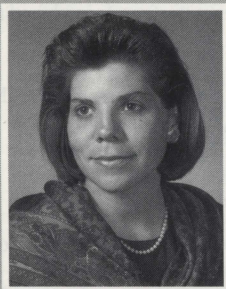
**John Ragnoni** of West Hartford, CT, received his MBA from the University of Hartford. He is a financial institutions management consultant at KPMG Peat Marwick in Boston, MA.

**Joan T. Roth**, co-owner of Body Architects Inc. of East Providence, RI, has produced a nationally released instructor training video titled "Plyometrics for Power Training." A national fitness consultant and continuing education provider, Joan lives in North Providence, RI.

**Joseph K. Sabetta** of Johnston, RI, received his CPA certificate in April 1989.

**Paul Schott and David Hofflich** of Manhattan Beach, CA, and **Keith DiCarlo** of Huntington Beach, CA, opened a commercial and music video production agency called O.P.M. in Hollywood, CA.





left to right:

Jacqueline M. Schlageter '84, '86MBA

Thomas C. Peckham '86MST

Joan T. Roth '86

**Beth Anne (Wagner) Schwenzfrier** of Townsend, MA, is the corporate revenue reporting analyst at the BOSE Corporation of Framingham, MA.

**Wendy (Skomars) Sonsire** of Medfield, MA, was promoted to assistant vice president of BayBank in Walpole, MA.

**Alice H. Timpany** of Blackstone, MA, was appointed a loan officer at Milford National Bank in Milford, MA.

**Anna (DiPaola) Umberto** of Cranston, RI, was promoted to third party accounting manager at Brooks Drugs, Inc., in Pawtucket, RI.

**'87 Matthew J. Antonucci** of Johnston, RI, is a fund analyst with Rhode Island Hospital Trust National Bank in East Providence, RI.

**June A. Brady** of Franklin, MA, was appointed associate C & LM services representative for Massachusetts Electric Co. in Hopedale, MA.

**Lt. Paul Chappell** of West Germany received the US Army Achievement Medal.

**Normand A. Crepeau Jr.** of Cumberland, RI, was promoted to sergeant in the Woonsocket, RI, Police Department.

**Michael Desrosiers** of Rumford, RI, was promoted to controller at KMC, Inc., in Coventry, RI.

**Pfc. Elizabeth L. Dionne** of Woonsocket, RI, completed basic training in the US Army.

**Carol Flanagan** of North Providence, RI, was promoted to media planner with Leonard Monahan Lubars & Partners of Providence, RI.

**Malcolm E. Givens** of Attleboro, MA, has joined the accounting firm of Mervell T. Cronin CPA in Attleboro.

**Paul A. Lanier** of Warwick, RI, is a direct sales representative for Autocrat, Inc., of Lincoln, RI.

**Karen A. Laurel** of Middlebury, CT, was promoted to employee relations officer at the Bank of New Haven in New Haven, CT.

**David S. Morello** of Woonsocket, RI, was named account executive at RIMAC Leasing Services in Warwick, RI.

**Peter Ruggieri** of Cranston, RI, was named manager of Citizens Bank's Thornton office in Johnston, RI.

**Lynn Toomey** of Worcester, MA, was promoted to manager of marketing communications at Micro Networks in Worcester.

**Carol A. Touzin** of Harrisville, RI, was appointed treasurer for the city of Woonsocket, RI.

**Kristine Uhrich-Vezina** of Lowell, MA, graduated from Digital Equipment Corporation's information systems development program and is a systems analyst in their Westford, MA, office.

**'88 Susan Bates** of Fall River, MA, was promoted to director of admissions at the Fall River campus of Fisher College.

**John T. Bogdan** of Dedham, MA, was promoted to employment specialist at Eastern Bank in Lynn, MA.

**Charles J. Carboni** of Milford, CT, was promoted to senior associate at Coopers & Lybrand in Stamford, CT.

**Deborah L. Case** of West Suffield, CT, is the manager of Neuchatel Chocolates in Avon, CT.

**Lynn Fiore** of Hamden, CT, is a softball coach at Quinnipiac College in Hamden.

**Carole J. Gibb** of Chicago, IL, is media relations manager with Media Strategy, Inc., in Chicago.

**Kristin Heiligmann** of Providence, RI, was promoted to director of catering sales at the Omni Biltmore in Providence.

**Janet Magliozzi** of Long Island, NY, was promoted to branch manager at Norwest Financial in Long Island.

**Pfc. Brian Maloney** of Pawtucket, RI, completed training at the Army Infantry School at Fort Benning, GA.

**Jean (Pettella) Murray** of Cranston, RI, was appointed account executive with E.L. Freeman Interiors in East Providence, RI.

**Dennis Ray** of North Smithfield, RI, was promoted to sergeant with the North Smithfield Police Department.

**2nd Lt. Michael Richard** of Newington, CT, completed the military intelligence officer basic course at the Army Intelligence School in Fort Huachuca, AZ.

**Diane Wilder** of Attleboro, MA, was promoted to information analyst for national accounts at Kendall Healthcare Company in Mansfield, MA.

**'89 Nolan T. Dionisio** of Winston-Salem, NC, is the employment and benefits manager at the Hyatt Winston-Salem.

**Donna M. Evans** of North Scituate, RI, while earning her CPA, also earned the Nicholas Picchione Gold Medal, the KPMG Peat Marwick Achievement Award, and the Board of Accountancy Distinguished Scholar Award. Donna is associated with Blanchette & Company, CPAs, of Providence, RI.

**Evelyn A. Ferrara** of Cranston, RI, was named an assistant vice president at Fleet National Bank in Warwick, RI.

**Wendy Froebel** of South Windsor, CT, was promoted to financial control administrator in space and defense systems for Hamilton Standard of Windsor Locks, CT.

**Allen Gable** of Andover, MA, is an accountant at Alexander, Aronson, Finning & Co. in Boston, MA.

**David Goodman** of Ossining, NY, became junior competitions program director for the Eastern Tennis Association, Inc., in White Plains, NY.

**Eric Mischel** of Old Bridge, NJ, is an editorial assistant for *Modern Plastics* magazine which is based in New York, NY.

**Anthony P. Pecora Jr.** of Prospect, CT, is a computer programmer/analyst at United Technologies Corporation in Prospect.

**Brian Scholten** of Sutton, MA, is a personnel coordinator for Harvest Personnel in Worcester, MA.



## Bryant Trivia Quiz

1. Bryant and Stratton National Business College was founded in Providence in:
  - (a) 1863
  - (b) 1888
  - (c) 1938
2. Which of the following women did *not* receive an honorary degree from Bryant College:
  - (a) Letitia Baldrige
  - (b) Geraldine Ferraro
  - (c) Sylvia Porter
3. Bryant's first full-time athletic director was:
  - (a) Lionel Mercier
  - (b) Tom Folliard
  - (c) Leon Drury
4. In 1969, Bryant:
  - (a) moved to Smithfield
  - (b) won its first NCAA Division II championship
  - (c) opened its Graduate School
5. The current undergraduate population at Bryant is approximately:
  - (a) 2,000
  - (b) 3,000
  - (c) 4,500

Answers: 1 (a); 2 (b); 3 (b); 4 (c); 5 (b)

## GRADUATE TRANSACTIONS

**'74** **George Brisson** of North Kingstown, RI, was appointed chief financial officer at Milford-Whitinsville Regional Hospital in Milford, MA.

**'77** **William Matteson** of North Dartmouth, MA, was promoted to director of retail banking for eastern Massachusetts at the Bank of Boston.

**'78** **John Stratton** of Coventry, RI, was named senior vice president in charge of loan operations at Berlin City Bank in North Conway, NH.

**Earl Cook** of Shrewsbury, MA, was promoted to industry applications group marketing manager at Digital Equipment Corporation in Marlboro, MA.

**Balkrishna Kher** of Greenfield, MA, was appointed director of engineering at Judd Wire, Inc., in Turner Falls, MA.

**'83** **Joseph F. Hooper** of Gloucester, RI, was promoted to vice president and manager at Citizens Bank of Providence, RI.

**John P. Mainville** of Harrisville, RI, was appointed finance director in the town of Burrillville, RI.

**William Mekrut** of Lincoln, RI, joined Allendale Insurance in Johnston, RI, as assistant vice president-finance.

**R. Carol Muradian** of Avon, CT, was promoted to senior vice president of the commercial banking division at United Bank in Avon.

**Patricia M. Scalabrin** of North Smithfield, RI, was appointed vice president at Fleet Norstar Services Corporation in Providence, RI.

**'84** **Raymond Bruzzese** of Johnston, RI, is a senior accountant with Cardello, Riccitelli & Casale CPAs of Cranston, RI.

**William B. Friedman** of Warwick, RI, was promoted to manager, federal taxes, at Textron's corporate office tax department in Providence, RI.

**Brian R. Hoyt** of Hummelstown, PA, purchased a construction company, GKS, Inc., in Hummelstown. Brian is also a part-time faculty member at the Elizabethtown College of Harrisburg, PA.

**Carlos M. Oliveira** of Fall River, MA, was appointed chief executive officer at Westport Federal Credit Union, Westport, MA.

**'85** **Robert B. Clark** of New Providence, NJ, was named assistant vice president of Home Insurance Co. in New York, NY.

**Denise Fortin** of North Attleboro, MA, has completed a program of the National Academy of Paralegal Studies. She is a labor relations and compensation manager at Memorial Hospital in Pawtucket, RI.

**Frances (Guertin) Guevremont** of Lincoln, RI, was promoted to assistant loan officer at Durfee Attleboro Bank in Attleboro, MA.

**Robert L. Harris '89CAGS** of Harmony, RI, received the first Distinguished Alumnus Award from the Franklin Institute of Boston, MA, at the school's June 1990 commencement exercises.

**'86** **Thomas E. Peckham** of Coventry, RI, was promoted to assistant vice president-systems at Attleboro Pawtucket Savings Bank in Pawtucket, RI.

**'87** **Kenneth J. Sousa** of East Providence, RI, was promoted to senior systems analyst at Blue Cross & Blue Shield of Rhode Island in Providence, RI.

**Edward T. Votta** of Cranston, RI, was promoted to vice president of marketing for American Security Group, an insurance company in Cranston.

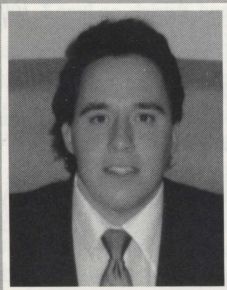
**William J. Wilcox III** of Norton, MA, owns a glass replacement company in Norton called The Glass Doctor.

**'88** **Francis X. Hopkins** of North Kingston, RI, was named nurse manager at the intensive care unit of Westerly Hospital, Westerly, RI.

**Christine (Ross) Stockley** of Mansfield, MA, was named director of public affairs at Sturdy Memorial Hospital in Attleboro, MA.

**Kristin M. Teixeira** of South Attleboro, MA, was promoted to assistant commercial loan officer at Durfee Attleboro Bank in Massachusetts.





## Michael Procaccini '87

Michael Procaccini received an Award of Excellence at the annual Inventions and New Products Show (INPEX) in Monroeville, PA, last spring. He is president of Environmental Impact Group of Cranston, RI, which distributes a device that decreases automobile engine emissions while increasing gas mileage and engine performance.

The device runs on the theory of magnetism and changes the molecular structure of gasoline. "People think you're crazy when you tell them it runs on magnetism," confides the accounting major, explaining that the atoms in gasoline "are in disarray" and his product "fine tunes the fuel to prevent the clumping or gathering of atoms." He is currently marketing the product to companies with truck fleets, and is actively seeking other distributors.

## MERGERS

**Lois J. Lubinski '69** to Alfred Rutter on May 5, 1990; they reside in Natick, MA.

**John F. Hanhauser '70** to Terri Amels on February 2, 1990; they reside in Walnut Creek, CA.

**Henry Ohanian '70** to Connie Pollock on June 23, 1989; they reside in St. Louis, MO.

**Gary S. DuBois '76** to Bernadette DePerty on May 5, 1990; they reside in Winter Springs, FL.

**Michael Patenaude '76** to Lisa Buccheri on November 25, 1989; they reside in Hartford, CT.

**Dianne O' Donnell '78** to Paul Kevan on March 17, 1990; they reside in Providence, RI.

**Ann Fritz '79MBA** to David Williams in June 1989; they reside in Walton Hills, OH.

**Matthew B. Dwyer '80** to Patrice Cuozi on June 16, 1990; they live in Holliston, MA.

**John A. Roderick '80** to Kimberly Loomis on June 9, 1990; they live in Scituate, RI.

**(Mary) Elizabeth Caccia '81, '87MBA** to Ronald Gagnon on April 22, 1990; they live in North Providence, RI.

**Vincent Carminati '81** to Rosemary Juare on July 15, 1989; they reside in Dayville, CT.

**Candice M. LaBombard '81** to Stanley Walczak on June 9, 1990; they reside in Chicopee, MA.

**Reid Redlich '81MBA** to Mindy Lubert on May 27, 1990; they reside in Cumberland, RI.

**Lindsay Ann Davis '82** to Christopher Brooks in March 1990; they reside in Acton, MA.

**Michael Harpin '82** to Lisa Tutaj on April 21, 1990; they reside in North Smithfield, RI.

**Maureen E. McNamara '82** to Douglas Hadley on May 5, 1990; they live in East Sandwich, MA.

**James Bascetta '83** to Maria Pascuzzi on November 10, 1990; they reside in Manchester, CT.

**Steven E. Bouchard '83** to Joanne Lavault on March 31, 1990; they reside in Coventry, RI.

**Mark Grader '83** to Linda Bauer on October 20, 1989; they reside in Groton, CT.

**Kenneth Johnson '83** to Tereen Kelly on October 21, 1989; they reside in Marshfield, MA.

**Melissa M. Kaplan '83** to Phillip Katz on March 18, 1990; they live in Lexington, MA.

**Ann C. Krzywonos '83** to Joseph Maciejowski on May 27, 1990; they reside in Taunton, MA.

**Diane L. Torkomian '83** to Michael Caracciolo on May 20, 1990; they reside in Johnston, RI.

**Sandra Tremblay '83** to Richard Desrosiers on March 3, 1990; they reside in Woonsocket, RI.

**David P. Baril '84** to Sharon-Lynne Klucznik on May 5, 1990; they reside in Pawtucket, RI.

**Mark L. Brown '84** to Stephanie Desmarais on March 24, 1990; they live in Cranston, RI.

**Cristle A. Corey '84** to Colin Leavitt Jr. on May 19, 1990; they reside in Worcester, MA.

**John T. Fair '84** to Susan Jedson on June 16, 1990; they live in North Providence, RI.

**Patricia Falcone '84** to James Raggi Jr. on May 12, 1990; they reside in Pearl River, NY.

**Cynthia Paul '84** to John Cody in March 1990; they reside in Fairfield, CT.

**Brian A. Azar '85** to Eileen Cawley in April 1990; they live in Lincoln, RI.

**Gary J. Bottella '85** to Deborah Oliveira in June 1990; they live in Rumford, RI.

**Jane L. Bresciani '85** to Mark Gallagher '85 in May 1990; they reside in Hopedale, MA.

**Steven B. Dilorio '85** to Michelle Mamis in June 1990; they live in North Providence, RI.

**Kathryn Gould '85** to William McDonough on June 2, 1990; they live in Nashua, NH.

**Roseanne Grinsell '85** to Richard Patten on January 20, 1990; they reside in Taunton, MA.

**Diane Hall '85** to G. Charles Nugent Jr. on April 21, 1990; they reside in Groton, CT.

**Heidi E. Hanson '85** to Lawrence M. Raffone '85 in October 1989; they reside in Medfield, MA.

**Kathleen A. Harvey '85** to Edward Raposa in July 1990; they reside in Narragansett, RI.

**John M. Koziol Jr. '85** to Susan Boucher on May 5, 1990; they reside in Cumberland, RI.

**Dennis Moreau '85** to Cynthia Pezzullo in March 1990; they reside in Lincoln, RI.

**Laura M. Patrizzi '85** to Jerry Bellizzi on May 12, 1990; they live in Windsor, CT.

**Lisa Anne Rossi '85** to Keith Hill in April 1990; they reside in Pittsfield, MA.

**Thomas A. Sepe '85** to Melody Sommerville on June 10, 1990; they live in Warwick, RI.

**Leesa A. Beaudry '86** to Albert Lewon on March 17, 1990; they reside in Griswold, CT.

**Matthew D'Andrea '86** to Joanne Murphy on June 17, 1989; they reside in Mansfield, MA.

**Sheryl Hart '86** to Bruce Zarozny '86 in May 1990; they reside in Worcester, MA.

**Kenneth M. Lutrario '86** to Kristine Ciunci in April 1990; they live in Cranston, RI.

**Debra Mainville '86** to David Renaud on May 27, 1990; they live in Cromwell, CT.

**James P. McNamara '86** to Ann Marie Moreid on May 26, 1990; they reside in West Warwick, RI.

**Mary Rizzo '86** to Eric Kender on October 7, 1989; they reside in Worcester, MA.

**Holly A. Rodrigues '86** to Albert Garry on May 28, 1990; they reside in Lincoln, RI.

**Anne K. Schmottlach '86** to John Doyle on July 14, 1990; they reside in Wallingford, CT.

**Deborah Sheftic '86** to Michael Pasquarella on May 26, 1990; they live in North Attleboro, MA.

**Robert A. Bossio '87** to Karen Marley in June 1990; they live in Norwood, MA.

**William Chaffee '87** to Sylvianne Michelsen on April 28, 1990; they live in New Milford, CT.

**Mary E. DeRoy '87** to Ronald Bimonte Jr. on April 21, 1990; they reside in Wallingford, CT.

**Paul V. Filippone Jr. '87** to Karin Schiappa on April 29, 1990; they reside in Cranston, RI.

**Michael Giguere '87** to Lisa Chase on May 26, 1990; they reside in Manville, RI.

**Kelly A. Hennessey '87** to Michael Lamb on August 3, 1990; they live in Cheshire, England.

**Lori A. Josephson '87** to David Chirico on June 30, 1990; they reside in Cranston, RI.

**Paul J. Moreno '87** to Judith Dias on June 2, 1990; they live in Suffield, CT.

**Lisa B. Barlow '88** to Mark A. Soraci '88 on June 16, 1990; they reside in Ashford, CT.

**Cynthia A. Brodeur '88** to John Doyle Jr. in June 1990; they reside in Somerset, MA.

**Tonya A. Calabrese '88** to Frederick Peters Jr. on March 17, 1990; they reside in Torrington, CT.

**Cristy DeMeo '88** to Michael Osgood Jr. on May 4, 1990; they reside in Rocky Hill, CT.

**Linda J. Demers '88** to Steven L. Gagnon on September 2, 1989; they reside in Millville, MA.

**Susan L. Donovan '88MST** to Richard Isacco on June 16, 1990; they live in Warwick, RI.

**Deborah A. Fargnoli '88** to Anthony Faria on April 21, 1990; they live in Cranston, RI.

**Constance L. Fitch '88** to Philip Rondeau on May 6, 1990; they live in Baltic, CT.

**Eric Greene '88** to Linda Syphers '88 on October 14, 1989; they reside in West Greenwich, RI.

**Jeffrey W. Lake '88** to Katherine Woodsum on March 24, 1990; they live in Colorado Springs, CO.

**Lois A. Lake '88MBA** to Andrew Teitz in May 1990; they reside in Providence, RI.



**Michael H. Lecours '88** to Stacey Vadnais in June 1990; they live in Warwick, RI.

**Richard F. Lyon '88** to **Carol Predham '88** on April 21, 1990; they reside in Fairlee, VT.

**W. John Seubert '88** to Laurie Smith on June 17, 1989; they live in Warwick, RI.

**Christine M. Tougas '88** to Paul Bernier on June 9, 1990; they live in Central Falls, RI.

**Judith M. Vlcek '88** to James Cloherty in July 1990; they reside in Middletown, CT.

**Jodi M. Bennett '89** to Shawn Parent on June 2, 1990; they reside in Hinsdale, VT.

**Lori A. Bonnier '89** to James Chase on May 19, 1990; they reside in Smithfield, RI.

**Nancy Boylan '89** to David Thomas on March 18, 1990; they live in Raynham, MA.

**Jane F. Cardin '89** to John Veillon on April 21, 1990; they live in Greenville, RI.

**Thomas M. Cosgrove '89** to Kerri Carpenter on June 3, 1990; they reside in Seekonk, MA.

**Michele Gauthier '89** to John Dobson on June 16, 1990; they live in North Providence, RI.

**Patricia A. Goyette '89** to Thomas Heaney Jr. in May 1990; they reside in Cumberland, RI.

**Lynn Hathaway '89** to Ernest Viveiros Jr. on June 3, 1990; they reside in Fall River, MA.

**Donna Lyman '89** to Robert DesRosiers on October 7, 1990; they reside in South Grafton, MA.

**William A. Malo '89** to Lee-Ann Dutra on June 2, 1990; they reside in Cranston, RI.

**Karen A. Santagata '89** to Anthony Rocchio on June 16, 1990; they live in Cranston, RI.

## ACQUISITIONS

Amanda Jean to **Susan (Hicks) Wasserman '75** and her husband, Barry, on September 26, 1989; they live in Wantagh, NY.

Victoria to **Stephen DiCarlo '76** and his wife, Lorraine, on January 13, 1990; they live in Norton, MA.

Kelsey Lynn to **Cathy (Gorton) Barlow '78, '84MBA** and **Dana Barlow '78, '84MBA** on April 13, 1990; they live in Narragansett, RI.

Kyle David to **Lynne (Benson) Lersch '78** and her husband, David, on June 22, 1990; they reside in Beaumont, TX.

Bryan Adam to **Clifford A. Soderberg '78, '84MBA** and his wife, Mary Ann, on April 27, 1990; they live in Riverside, RI.

Kelly Rose to **Gail (Rounseville) Nason '79** and her husband on November 17, 1989; they live in Kansas City, KS.

Kristin Joanne to **Joanne (Merluzzo) Orabone '80** and her husband, Steven, on March 25, 1990; they live in Cranston, RI.

Elizabeth Jayne to **Susan (Bitzer) Condon '81** and her husband, Gregory, on June 13, 1990; they reside in Needham, MA.

Kristen Elizabeth to **Karen (Vicha) DeAngelis '81** and her husband, Bob, on December 8, 1989; they live in Rockland, ME.

Marissa Elizabeth to **Jeffrey Ferrante '81** and his wife, Gina, on June 14, 1990; they live in Andover, MA.

Courtney Catherine to **John E. Hinds '81** and his wife, Linda, on January 1, 1990; they reside in Nashua, NH.

Christopher Michael to **Michael C. Lennhoff '81** and his wife, Heidi, on May 9, 1990; they live in Newington, CT.

Austin McGovern to **E. Craig Lotz '81** and **Eileen (McGovern) Lotz '82** on July 30, 1989; they reside in Gold River, CA.

Anthony Peter to **Linda (Panorese) Catanzariti '82** and her husband, Jerry, on April 24, 1990; they live in Bellingham, MA.

Elise Carolyn to **Paul D'Adamo '82** and **Lynn (Murphy) D'Adamo '82** on February 22, 1990; they reside in North Attleboro, MA.

Andrew Bryant to **Valerie (Aloisio) Hendrick '82** and **Brad Hendrick '82** on April 26, 1990; they live in Stamford, CT.

Philip Edward to **Susan (Sharkey) Licari '82** and her husband, Paul, on March 22, 1990; they live in Natick, MA.

Jamie Katherine to **Steven Peeters '82** and **Katherine (Allman) Peeters '83** on June 26, 1989; they reside in West Hartford, CT.

Lisa Anne to **Paul Striebel '82** and his wife, Donna, on October 5, 1989; they reside in South Windsor, CT.

Kelly Elizabeth to **Maureen (McGuinness) Ennis '83** and **William Ennis '83** on May 4, 1990; they live in Troy, OH.

Rebecca Lynne to **Lori (Nelson) Hopkins '83** and **Philip Hopkins III '83** on February 12, 1990; they live in Vernon, CT.

Victoria Laura to **William L. Trull '83** and his wife, Deborah, on March 26, 1990; they reside in Lowell, MA.

Nicolas David to **David Doucette '84** and **Denise (Pichette) Doucette '85** on December 6, 1989; they live in Lincoln, RI.

Kaitlyn Elizabeth to **Joan (Menna) Fowler '84** and **Keith Fowler '84** on April 18, 1990; they reside in Foxboro, MA.

Bradford Kim adopted by **Brian Hoyt '84MBA** and his wife, Pamela; they reside in Hummelstown, PA.

Matthew Benjamin to **Sharon (Boland) Hurley '84** and her husband, Patrick, on June 3, 1990; they reside in Madison, NJ.

Alexandra Catherine to **Michael Brown '85** and **Roxanne (Hemmalin) Brown '86** on November 11, 1989; they live in Westboro, MA.

Christopher Jeffrey to **A. Jeffrey Eldridge '85** and his wife, Marianne, on April 5, 1990; they reside in Franklin, MA.

Conor Gray to **Jennifer (Hawkes) Hogan '85** and her husband on May 5, 1989; they live in Raynham, MA.

Matthew Brion to **Jeanette (Ball) Jankowski '85** and her husband, Peter, on July 25, 1989; they live in Walpole, MA.

Arianna Lynn to **Monte Kosoff '85** and his wife, Lisa, on June 5, 1990; they live in Cromwell, CT.

Jeffrey Todd to **Todd E. Shorts '85** and his wife, Jan, on December 9, 1989; they live in Manchester, CT.

Brittany to **Stacey (Maio) Schnurr '86** and her husband, Terry, on February 9, 1990; they live in Baldwinville, NY.

David Matthew to **Matthew J. Antonucci '87** and his wife, Lillian, on June 7, 1990; they live in Johnston, RI.

Christian James to **Vicki (Slatton) Vanderveen '87** and **Lawrence Vanderveen '87** on March 23, 1990; they reside in Middletown, CT.

Andrew Jonathan to **William E. Wilbur '87MBA** and his wife, Lori, on December 7, 1989; they live in Pawtucket, RI.

Samuel Joseph to **William J. Wilcox III '87MBA** and his wife, Sharon, on April 19, 1990; they reside in Norton, MA.

## IN MEMORIAM

Christine (O'Rourke) Clauss '19

William J. Lafferty '20

Alice (Nelson) Foster '28

Lawrence W. Lundgren '28

Curtis A. Hayman '30

Winston C. Pritchard '30

Frederick H. Banspach Jr. '31

Anna (Broderick) Gillis '31

Sylvan R. Forman '33

David Jorjorian '33

Ethel (Loveless) Atkinson '37

John J. Duke '37

Donald F. Austin '38

Joseph E. Pisano '39

Thomas Ellis '40

Philip G. Dorr Sr. '41

Neville E. Winkler '43

April 3, 1990

May 1990

June 1990

April 1990

June 22, 1990

July 7, 1990

July 15, 1990

July 8, 1990

July 11, 1990

May 1, 1990

April 1990

June 1990

July 16, 1990

April 1990

March 30, 1990

May 1990

May 1, 1990

Alice (Tetreault) Manning '47

Thomas J. Flanagan Jr. '48

Kenneth I. Chase '49

John F. Teeling Jr. '49

Thomas P. Haggerty Jr. '50

Gerald C. Joubert '50

David E. Parent '50

Carl C. Donnelly '55

Elizabeth (Ingram) Warren '56

James Leonardo '57

Brenda (Farley) Cochran '59

Charles R. Anderson '68

Norman N. Kaplan '68

John D. Hopkins '71

Captain Chester E. Briggs Jr. '75

Anne (Howard) Roy '87

Jeffrey Martin '89

August 5, 1990

February 26, 1990

April 12, 1990

June 26, 1990

May 1990

April 5, 1990

March 29, 1990

July 9, 1990

April 1990

May 21, 1990

March 1990

April 1990

March 25, 1990

May 5, 1990

May 1990

June 29, 1990

March 26, 1990

### Correction

The February 1987 issue of the Bryant Review incorrectly reported the death of Russell K. Bell '66.

Mr. Bell informs us that he is very much alive. Our apologies to Mr. Bell for any inconveniences this may have caused.



(Briefs . . . from page 9)

nominees nationwide to be named a 1990 Truman Scholar. In May, he spent a week at the Truman Library in Independence, MO, where he joined other award recipients in an orientation to the program.

Cain, a business communications major, will attend law school following graduation from Bryant and ultimately plans to pursue a career in public administration. He is spending the fall semester studying at Warnborough College in Australia.

## Trustees Review Enrollment Task Force Report

At its September 27 meeting, the Bryant College board of trustees reviewed the recommendations of the Enrollment Management Task Force. The 11-member committee of faculty, administrators, and trustees was appointed by President William E. Trueheart in August 1989 to examine the impact of demographic changes in the potential college-age population and to recommend steps to ensure that Bryant will be able to fulfill its educational mission and maintain its sound fiscal position. The task force was headed by Trustee John E. Wolfe, president and CEO of Tytronics, Inc.

After presentations before two of their committees and an extensive briefing for the full board, the trustees endorsed the task force's efforts and directed that the administration and appropriate college committees review the details of the recommendations to determine their cost and feasibility.

Among the group's recommendations are broadened academic offerings including a bachelor of arts degree that would incorporate the common body of business knowledge, an MS in accountancy that will satisfy the changing requirements of the profession, five tracks in the undergraduate marketing concentration, an international concentration as part of the BA program, and expanded consortial relations with other colleges and universities. In addition to these initiatives, the committee proposed the expansion of Bryant's student recruitment efforts into new areas and enhancements to the living and learning environment on campus.

## HOLIDAY GIFT IDEAS



### Bryant College Lithographs

Beautiful, full-color, lithographic prints of the Bryant College Tupper Campus are now available from University Artworks.

Full-color lithograph .....	\$38.00
Full-color lithograph, double-matted and custom framed.....	\$65.00
Full-color lithograph, mounted above a mirror, framed .....	\$75.00

### Bryant College Chairs

Black enamel Boston rocker .....	\$195.00
Black enamel captain's chair with cherry wood arms .....	\$195.00
Black enamel Windsor rocker .....	\$195.00
Black enamel Windsor armchair .....	\$195.00

### Classic Bryant College Items

100% silk men's ties in either black, blue, or red .....	\$20.00
Lustrous chrome Cross pen .....	\$15.00
Lustrous chrome Cross pen and pencil set .....	\$30.00
Executive gray Cross pen .....	\$19.00
Classic black Cross pen .....	\$22.00
Classic black Cross pen and pencil set .....	\$44.00
10 karat gold filled Cross pen .....	\$30.00
10 karat gold filled Cross pen and pencil set .....	\$60.00
Bryant College history book .....	\$17.00
Cloisonne lapel pin .....	\$ 3.00
Solid brass business card case .....	\$ 8.50
Black matte desktop business card holder .....	\$13.00
Cloisonne and gold plated solid brass bookmark .....	\$ 5.50
Brass and leather coaster/paperweight .....	\$ 5.00
Black matte Nailsaver keyholder .....	\$ 7.00

**These holiday prices are effective until December 31, 1990.**

To order: call the Alumni Office at (401) 232-6040 or circle the items you want, add \$2.50 for shipping, and send this form to the Bryant College Alumni Office, 1150 Douglas Pike, Smithfield, RI 02917-1284.

Name: \_\_\_\_\_ Class Year: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_ Day phone #: \_\_\_\_\_

\_\_\_\_\_ A check made payable to Bryant College is enclosed.

\_\_\_\_\_ Charge to \_\_\_\_\_ VISA \_\_\_\_\_ Mastercard Exp. Date: \_\_\_\_\_

Card Number: \_\_\_\_\_

Signature: \_\_\_\_\_



